

SALES MANUAL

BOURGOGNE-FRANCHE-COMTÉ



BOURGOGNE
FRANCHE
COMTÉ

TOURISME



INCOMING AGENCIES | 

BY BOAT | 

WELLNESS | 

B&B INNS | 

COOKING CLASSES | 

GOLFING | 

QUIRKY ACCOMMODATION | 

CAMPINGS | 

HOTELS | 

VILLA RENTALS | 

PARCS & GARDENS | 

HERITAGE | 

LOCAL PRODUCTS | 

RESTAURANTS | 

TRANSPORT | 

BY BIKE | 

WINE & VINEYARDS | 

★ Category

 Rooms

 Suites

 Number of pitches

 Capacity

 Groups accepted maximum

 Number of guests

 Bus parking

 UNESCO

 LES PLUS BEAUX VILLAGES DE FRANCE

 GRAND SITE DE FRANCE

 VILLES & PAYS D'ART ET D'HISTOIRE

 JARDIN REMARQUABLE

 RELAIS & CHÂTEAUX

 LES COLLECTIONNEURS

 QUALITÉ TOURISME

 VIGNOBLES & DÉCOUVERTES

 ACCUEIL VÉLO

 LOGIS

OUR COMMITMENTS TO YOU

Beyond everything we do to support our local partners, the press and the general public, Bourgogne-Franche-Comté Tourisme carries out a range of operations aimed at supporting you: tour-operators, travel agencies and coach companies.

We make sure we listen to you so that we can provide regional offers that meet your needs: accommodation, restaurants, tourist sites, cities, heritage sites, products of the terroir, wine cellars, activities, incoming agencies...

Our sales and promotions team are at your service in order to help you meet the travel needs of your clients so that you can develop and enhance your programmes to Bourgogne-Franche-Comté.

CONTACTS

Emmanuelle HÉZARD-HERVIEU

Tel +33 (0)3 80 28 02 91, e.hezardhervieu@bfctourisme.com



Cécile AMBACHER

Tel +33 (0)3 81 25 08 03, c.ambacher@bfctourisme.com



Dominika MICHOT

Tel +33 (0)3 80 28 02 95, d.michot@bfctourisme.com



Coralie MOISSON-GARNIER

Tel +33 (0)3 80 28 03 03, c.moisson@bfctourisme.com



Publishing Editor: Loïc Niepceron

Graphic Design: Bourgogne-Franche-Comté Tourisme

Editor: Anne Chauveau

Design and production: Bourgogne-Franche-Comté Tourisme

Photo credits: Bourgogne-Franche-Comté Tourisme: A. Doire / Partners of Décibelles Data / Pixabay

Map: Actual (Saint-Julien-les-Villas, 10)

Illustrations: Mélanie Masson / Freepik

Edition: 2020

This document was produced with the financial assistance of the Bourgogne-Franche-Comté regional council.



Management
Système
ISO 9001:2008

RÉGION
BOURGOGNE
FRANCHE
COMTE



RAIL LINKS

BY TGV (High-speed train)

SNCF timetable and access: www.oui.sncf

- Direct from Paris-Gare de Lyon heading east (Switzerland) and stopping at these stations: Montbard, Dijon, Dole, Mouchard, Frasne, Besançon-Franche-Comté and Belfort-Montbéliard.
- Direct from Paris-Gare de Lyon heading south-west and stopping at these stations: Le Creusot-Montceau-Montchanin and Mâcon-Loché.
- Direct from Roissy-Charles de Gaulle airport and stopping at these stations: Belfort-Montbéliard, Besançon, Dijon, Le Creusot-Montceau-Montchanin, Mâcon-Loché and Montbard.

BY TER (regional trains)

Timetable and access:
www.ter.sncf.com/bourgogne-franche-comte

A network of regional trains that serve the entire region.

ROAD LINKS

Highways A6 / A31 / A77 / A36 / A39 / A40 / A404 / A42.
Lausanne-Vallorbe E23 / E25.

AIR LINKS

• NEARBY AIRPORTS

Airport Bâle-Mulhouse-Fribourg
Tel. +33 3 89 90 31 11
www.euroairport.com

Airport Genève-Cointrin
Tel. +41 227 177 111
www.gva.ch

Airport Lyon Saint-Exupéry
Tel. +33 4 26 00 70 07
www.lyonaeroports.com

Airports of Paris
www.parisaeroport.fr

• AIRPORTS IN BOURGOGNE-FRANCHE-COMTÉ

Airport Chalon Bourgogne
Tel. +33 3 85 46 14 48
www.chalon.aeroport.fr

Airport Dijon-Bourgogne
Tel. +33 3 80 67 67 67
www.dijon.aeroport.fr

Airport Dole-Jura
Tel. +33 3 84 72 04 26
www.aeroportdolejura.com

Airport Nevers-Fourchambault
Tel. +33 3 86 57 03 92
www.aeroportdenevers.fr

Airport Saint-Yan Air'e Business
Tel. +33 3 85 70 96 43
www.aeroportsaintyan.fr

**BOURGOGNE
FRANCHE
COMTÉ**

TOURISME

Bourgogne-Franche-Comté

3 DESTINATIONS - 1 REGION

FOR A WEEKEND BREAK, A WEEK AWAY OR EVEN LONGER, PROGRAMME YOUR TOURS IN BOURGOGNE-FRANCHE-COMTÉ

This is a region on a human scale that gets your mind and your body moving. On these pages, you can find the inspiration you need to create a break for your clients.

The Bourgogne-Franche-Comté region is famous for its world-renowned destinations: Bourgogne, the Jura Mountains and the Vosges Massif, but also because of its strong themes such as heritage, wine tourism, gastronomy, cycling, walking, river tourism and, of course, business travel. Bourgogne-Franche-Comté boasts a wide range of advantages that inspire emotions!

For instance, the emotions of the mountains in the Vosges Massif and Jura Mountains, two special destinations for lovers of nature, authenticity, fresh air, green spaces and even big snow in the winter. At their feet stretch wildly diverse regions that bring together every element of the good life in all its forms. In Bourgogne-Franche-Comté, you can take your time to enjoy the true spirit of the countryside. In true Burgundy style, a concentration of historic, cultural and natural heritage sites showcase the very best of France, so much so that a brand has been established to define these simple, generous and authentic pleasures: Designed by Bourgogne.

If you want to really take in this region, we have one piece of advice: on behalf of your clients, browse our menu! Just like in a restaurant, Bourgogne-Franche-Comté serves you its highlights and delights. Local tourism professionals are on hand with offers that showcase the diversity of our region and perfectly meet the exacting requirements of each and every visitor.

We hope to see you soon in Bourgogne-Franche-Comté!

WWW.BOURGOGNEFRANCHECOMTE.COM





WELCOME TO BOURGOGNE

I am elegant, epicurean, generous and gourmet, but at the same time I know how to be fashionable and glamorous. Despite my provincial airs I reveal a refined spirit, French-style chic and openness to high design. I attract lovers of all things fine and beautiful and I cultivate a certain art de vivre that has earned me an international reputation.

Just two hours from Paris, I appeal to city folk that are in vogue, lovers of the great outdoors, of good food, fine wines and remarkable heritage that is sure to surprise them; travellers who break the rules and prefer to awaken their senses than endure the bling-bling of the overcrowded coasts. Here you quickly find yourself in the heart of the vineyards, surrounded by secular wine cellars, centuries-old châteaux, rivers and canals, Michelin star restaurants and charming hideaways where you can drop your bags off. I embody all that is fine, beautiful, the pleasures of eating well, which has meant that I am the standard bearer for wine and gastronomy across the globe.

I know how to share; so do the people of my region. The wine growers are not short of stories that let you understand why their wines are so good. Producers reveal the secrets of their star products - Dijon mustard, Charolaise meats, Bresse poultry, Burgundy truffle, anise from Flavigny... - The great chefs, without words, demonstrate their generosity every time you sit at table. We combine star turns (Vosne-Romanée, Nuits-Saint-Georges, Gevrey-Chambertin...), and even the great UNESCO sites, with the gentle landscapes of my discrete Morvan mountains.

I am all of this at once, I am... Designed by Bourgogne.

WWW.BURGUNDY-TOURISM.COM



Designed by
Bourgogne





WELCOME TO THE JURA MOUNTAINS



They say I am reassuring, authentic, sincere, welcoming. People love my wild side, the rounded slopes of my mountains.

To come here you have to love life, real life, the type that centres us on real values, the simple things in life that we tend to forget. A return to where it all began. Conditioned by my climate and my landscapes, the mountains that are inhabited by my villages have kept alive so many traditions and savoir-faire that they share with open-minded and curious visitors. Right across my territory you reconnect with nature, you can press pause on your often hectic lives. You open up your heart. The wise tourist learns to think. Sporty types find an exceptional playground here with me. I also love families. Here they feel right at home.

In summer, my meadows take on an intense green, the colours of my countless forests are reflected in my lakes. My waterfalls roar. Water springs forth from everywhere. Adventurers pass one another on foot along my trails, or paddle along my lakes and mountain bike through the heart of my Regional Nature Park.

In winter, I offer my scintillating expanses to lovers of Nordic activities that never dreamed of finding such pristine spaces. I am compared to Lapland, Québec, the Scandinavian countries... In short, to all those beautiful countries that feel so remote. My slopes are ideal for sporty descents, for gentle initiations. My ridges often provide breathtaking viewpoints from which you feel you could reach out and touch Mont-Blanc.

I am a soothing cocoon in the midst of a beautiful and flourishing nature. I am...the Jura Mountains.

WWW.MONTAGNES-DU-JURA.FR





BIENVENUE DANS LE MASSIF DES VOSGES



Je suis une destination quatre saisons, un territoire recherché par les voyageurs responsables qui aspirent à une itinérance douce, à ralentir le rythme pour mieux apprécier les choses. Le slow tourisme y a une place de choix. Mes habitants, généreux et accueillants par nature, veillent un peu à tout ça.

Partout chez moi, la nature s'épanouit. Il faut dire qu'elle est ici, protégée de près. On ne rigole pas avec ça ! Je ne compte plus les réserves naturelles qui s'étirent sur mon domaine, sans compter mon Parc Naturel Régional dont je suis si fier. La faune et la flore ont repris leurs droits. Je veille sur mes lynx, loups, cerfs, Grands Tétràs... Parfois, les voyageurs respectueux les rencontrent sur mes chemins.

Je suis aussi la région la plus boisée de France et partout autour de moi il y a de l'eau. J'invite le voyageur itinérant, à pied, à cheval ou à vélo, à suivre mes 18 000 km de sentiers, à explorer mes routes thématiques, à découvrir mes cités de caractère, à longer les rives de mes 1 000 étangs, à profiter de la fraîcheur de mes 80 lacs. J'offre des paysages d'une grande diversité, un panel de couleurs surprenantes. Hautes chaumes, tourbières, hêtraies-sapinières ou encore pelouses calcaires ajoutent une touche d'originalité à ma toile de fond. Mes forêts, mes combes, mes gorges et ma montagne composent des ambiances riches et variées. Mes visiteurs ont ainsi le choix entre des tas d'activités nature entre ciel et terre.

Du haut de sa colline, la chapelle de Ronchamp, œuvre magistrale de Le Corbusier, semble protéger ce grand espace naturel qui forge mon identité et dont je tire ma force.

Je suis... Le Massif des Vosges.

WWW.MASSIF-DES-VOSGES.COM



Massif des Vosges



BY BIKE



With its cycling and green routes, Bourgogne-Franche-Comté is a destination resolutely dedicated to bicycle touring. On the way, along the canals, rivers, abandoned railways or in the midst of the vineyards, it offers the numerous assets of a unique region: towns, landscapes, wine cellars, restaurants, encounters... Local agencies specialized in receiving bicycle tourists offer assistance in organizing stays: packages, bike rental, luggage transfer, tours...

THE EUROVELO 6® TRAIL; UPSTREAM FROM THE LOIRE BY BIKE

With nearly 1,300 km of managed trails, the EuroVelo 6 is one of the easiest and most pleasant cycling routes in France. The EuroVelo 6 links Alsace with the Atlantic by successively following the Canal du Rhône au Rhin, the valleys of the Doubs and the Saône and the Canal du Centre, before joining up with the cycling trail that runs along the Loire, the last wild river in Europe, which it follows until its mouth at Saint-Brevin-les-Pins.

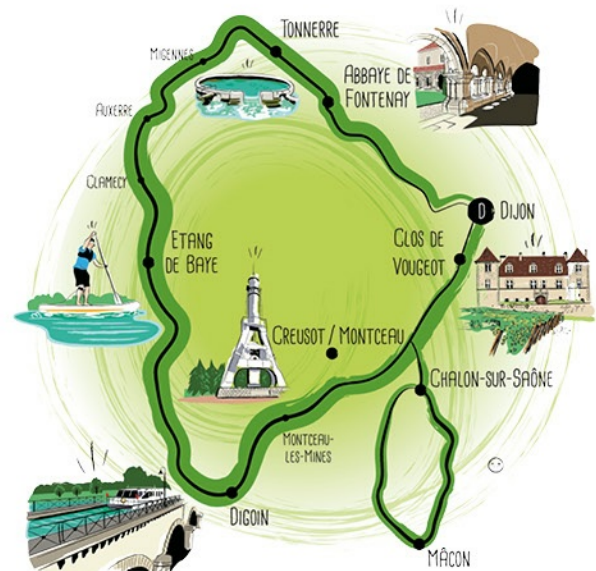


ITINERARIES



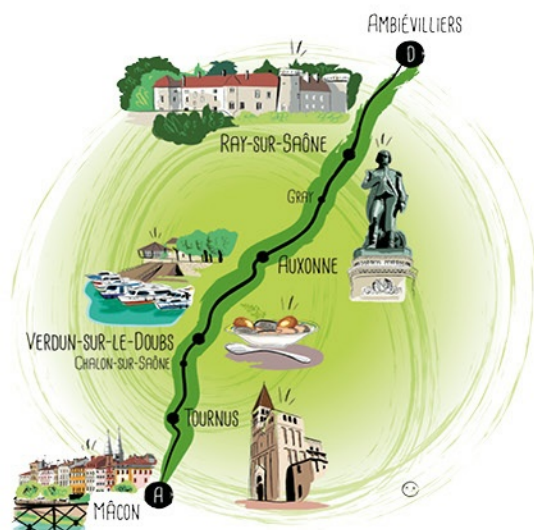
THE TOUR DE BOURGOGNE IN VÉLO® TRAIL (V51 AND V51A)

5 Tour de Bourgogne in Vélo® itineraries covering nearly 800 km: Follow the Canal de Bourgogne and, between Migennes and Dijon, stop in the vineyards of the Tonnerrois (212 km). Travel back to the time of the timber floaters that worked along the Canal du Nivernais (175 km). Approach the royal river along the Loire Lateral Canal (137 km). From the Saône to the Loire, follow the Canal du Centre (171 km). In southern Bourgogne, the Greenway and Blueway Trails will lead you from Chalon-sur-Saône to Tournus, via Mâcon (92 km). It is ideal for - family bike ride with countless surprises guaranteed. Visit - château, cross the vineyards or discover one of the sites of the Aventures Mômes network...



"LA VOIE BLEUE" MOSELLE-SAÔNE BY BIKE

Over nearly 800 km between Luxembourg and Lyon, the Echapée Bleue crosses rural areas along beautiful rivers. Accessible to cyclists of all ages, the route follows tracks without much difficulty. In Bourgogne-Franche-Comté, the route runs along the Saône and offers beautiful cultural and gourmet stops including Gray, Auxonne, Chalon-sur-Saône, Tournus and Mâcon.





THE GRANDES TRAVERSÉES DU JURA TRAILS (GTJ)

Whatever your level, there will always be a Grande Traversée du Jura mountain bike trail for you. Depending on your tastes, the time at your disposal and the stages you wish to undertake, you can explore the incredible Jura Massif. This 415 km cross-mountain route, the very first to be labelled in 1992 by virtue of its mountain bike trails, is considered one of the great classics. From Mandeure in the Doubs to Culoz in the Ain, the trail lets you discover the incredible diversity of the Jura Mountains at your own rhythm.



GRANDE TRAVERSÉE DU MASSIF CENTRAL BY MOUNTAIN BIKE

In 2018, the Grande Traversée du Massif Central by mountain bike is reborn and offers a course of nearly 1400 km. From the mountains and lakes of the Morvan, discover splendid and yet unknown landscapes of the Massif Central, climb the volcanoes of Auvergne, cross the Cevennes National Park and the immense plateaux of the Grands Causses before reaching the beaches of the Mediterranean.

In our region, the route crosses the villages of character 'morvandiaux', climbs the Morvan mountain, circumvents the big lakes and allows to discover some Bourgogne pearls among which Mont Beuvray and the massif of Uchon.



AND MUCH MORE...

The region also offers other routes specifically dedicated to cycling in optimal traffic conditions (greenways) such as the Bressane route (70 km between Chalon-sur-Saône and Lons-le-Saunier), Francovélosuisse (40 km between the territory of Belfort and the Pays de l'Ajoie), the canal between Champagne and Bourgogne, ...

THE BRESSANE TRAIL

Departing from Chalon-sur-Saône along a combination of Greenway and shared access routes, the Bressane Trail gently welcomes you to the land of poultry. The first leg of an itinerary that links Bourgogne Bresse area with the foothills of the Jura, this cycling trail between Chalon-sur-Saône and Louhans affords you the pleasure of sampling a local Pôchouse stew, or even invites you to explore the marvellous poultry market at Louhans... it's a ride that is sure to work up an appetite.

THE FRANCOVÉLOSUISSE TRAIL

The FrancoVéloSuisse Trail is the perfect itinerary for all, designed to be enjoyed at a rhythm that suits all tastes, young and old, kids and seniors. 40 km of the main itinerary and 300 km of supplementary loops between Pays de l'Ajoie and the Belfort area can be combined at will, allowing visitors to plan their day out, their weekend or their longer break. Whether fully organised or a la carte, all combinations are possible. It is also accessible by car, train or bus, with or without your own bike, with or without accommodation, which can include guest houses, gîtes or hotels. Visitors can take a picnic or stop for a lunch of the terroir at a Swiss or French restaurant. You are free to explore the Francovélosuisse Trail at your own pace.

THE VOIE DU CANAL TRAIL BETWEEN CHAMPAGNE AND BOURGOGNE

A Greenway trail that exudes nature and can be enjoyed by the whole family has been laid out along the Canal de la Marne up to the Saône and the banks of the Vingeanne, between Maxilly-sur-Saône and Beaumont-sur-Vingeanne. Charming verdant scenery and authentic villages with a rich and varied heritage abound. Don't miss the only draw-bridge in Bourgogne at Cheuge!

BY BIKE



With its cycling and green routes, Bourgogne-Franche-Comté is a destination resolutely dedicated to bicycle touring. On the way, along the canals, rivers, abandoned railways or in the midst of the vineyards, it offers the numerous assets of a unique region: towns, landscapes, wine cellars, restaurants, encounters... Local agencies specialized in receiving bicycle tourists offer assistance in organizing stays: packages, bike rental, luggage transfer, tours...

Escapade Gourmande

AUXERRE

B2



web
Tél : 03 86 41 43 22
escapade.gourmande@gmail.com



Designed by
Bourgogne

France à Vélo

AUXERRE

B2



web
Tél : 03 86 42 35 96
info@franceavelo.com



Designed by
Bourgogne

Active Tours

BEAUNE

D3



web
Tél : 03 80 26 17 12
info@active-tours.fr



Designed by
Bourgogne

Dépours in France

BEAUNE

D3



web
Tél : 09 83 20 71 56
florent@depours-in-france.com



Designed by
Bourgogne

Bike and Wine Tours

RULLY

D4



web
Tél : 03 80 26 17 12
info@active-tours.fr



Designed by
Bourgogne

Bourgogne Escapades

BEY

D5



web
contact@bourgogne-
escapades.com

Bourgogne Rando

CLUNY

D5



web
Tél : 03 85 20 54 88
info@bourgognerando.com



Designed by
Bourgogne

By sogestar - activités de loisirs

LES ROUSSES

E4



web
Tél : 03 84 60 02 55
infos@lesrousses.com

Montagnes du Jura
L'AUTRE VERSANT DE LA MONTAGNE

Jura rando

LES BOUCHOUX

E5



web
Tél : 03 84 42 73 17
contact@jura-rando.com

Montagnes du Jura
L'AUTRE VERSANT DE LA MONTAGNE

Descente VTT

METABIEF

F4



web
Tél : 03 81 49 28 92
contact@smmo-metabief.com

Montagnes du Jura
L'AUTRE VERSANT DE LA MONTAGNE

France Randonnée - Agence
Destination Bourgogne

RENNES

N/A



web
Tél : 02 99 67 42 21
reservation@france-
randonnee.fr



CONTACTS

Emmanuelle HÉZARD-HERVIEU • Tel +33 (0)3 80 28 02 91
e.hezardhervieu@bfctourisme.com



Cécile AMBACHER • Tel +33 (0)3 81 25 08 03
c.ambacher@bfctourisme.com



Dominika MICHOT • Tel +33 (0)3 80 28 02 95
d.michot@bfctourisme.com



Coralie MOISSON-GARNIER • Tel +33 (0)3 80 28 03 03
c.moisson@bfctourisme.com



SALES MANUAL 2020

pros.bourgognefranchecomte.com