



★ EXCELLENCE IN
FRENCH SAVOIR-FAIRE

Leading businesses
open their doors to you

entreprise et découverte
Showcasing French Savoir-Faire

EDITORIAL

France is internationally recognised for its savoir-faire in many industries including luxury goods, gastronomy, handicrafts, energy and aeronautics. **Touring a company allows the visitor to learn about the crafting or manufacturing of these high-quality products in the workshops and factories.** Industrial tourism is a type of tourism which is innovative, authentic, cultural and human, and a transmitter of strong values.

Industrial tourism is a French speciality. No other country has such a diverse offering (over 2,000 businesses from all industries), spread across the entire country and brought together under the **Entreprise et Découverte** umbrella.

This sector has strong appeal with foreign audiences, **but few are aware of this new industrial tourism offering and its most emblematic sites.**

In 2019, Entreprise et Découverte launched an **international marketing campaign for industrial tourism** in partnership with the Ministry for Europe and Foreign Affairs and the Ministry of Culture. An excellence in industrial tourism club, which included the best company tours, was created.

These businesses have now been brought together under the label: "Excellence in French Savoir-Faire".



★ EXCELLENCE IN
FRENCH SAVOIR-FAIRE



This brochure presents these sites of excellence.

They have been selected according to the following criteria:

- Their capability to receive foreign visitors,
- The reputation of the brand, often the symbol of a region,
- The provision of a high-quality tour that is cultural, authentic and human,
- An ensemble of businesses that represents the diversity of French savoir-faire.

We are delighted to share this diverse offering with you and wish you some very enjoyable tours.

ENTREPRISE ET DÉCOUVERTE IS THE NATIONAL ASSOCIATION OF COMPANY TOURS.

The association has spearheaded a set of initiatives which have helped to structure and develop the sector including a website, monitoring centres, guides and national meetings.

Entreprise et Découverte has three goals:

- **TO COMMUNICATE** through its reference website **www.entrepriseetdecouverte.fr**, traditional media, social media and guides, and particularly the Guide du Routard de la Visite d'Entreprise industrial tourism guide (new edition available in November 2019).
- **TO CREATE A NETWORK**, in particular through the organisation of national meetings dedicated to the development of industrial tourism that bring together the entire sector each year. The next edition will take place in Saint-Nazaire on 6 and 7 February 2020.
- **TO SUPPORT**. The team has worked with over 250 businesses and local regions to create tour itineraries, train company directors and staff, and create customised visits for a specific target market, business segment or region.

CONTENTS

Auvergne-Rhône-Alpes // 6

La Cité du Chocolat Valrhona / CNR - Dam - Génissiat Power Station / EDF - Cruas-Meysse Nuclear Power Station / Fontaines Pétrifiantes de Saint-Nectaire / Caves de la Chartreuse / Le Mobilier National - Atelier Conservatoire National de la Dentelle au fuseau du Puy-en-Velay / Richard de Bas Paper Mill / Volvic Water Company / Les Ateliers Weiss / 1083

Bourgogne-Franche-Comté // 16

L'Aventure Peugeot / Le Cassissium / Cristel / Distillery Émile Pernot / La Fabrique de Pain d'Épices Mulot et Petitjean / La Manufacture Perrin / La Moutarderie Fallot / Veuve Ambal

Brittany // 24

EDF - Rance Tidal Power Plant / La Ferme Marine de Cancale / Haliotika - The Sea Fishing Discovery Center

Centre-Val de Loire // 28

EDF - Chinon Nuclear Power Station / L'Atelier St Michel

Grand Est // 32

Confiserie des Hautes Vosges / Les Cristalleries de Saint-Louis / De Buyer / Maison de la Choucroute Le Pic / EDF - Kembs Hydropower Plant / Meteor Brewery / International Centre For Glass Art

Hauts-de-France // 38

Arc / Clouterie Rivierre / Imprimerie Nationale / Les Fonderies de Sougland / Usine Renault / Le Mobilier National - Manufacture nationale de la tapisserie de Beauvais

Île-de-France // 44

Le Mobilier National - Manufacture des Gobelins / Rungis Market / Sèvres
- Manufacture et Musée Nationaux / Monnaie de Paris / Le Printemps /
Ateliers d'art, moulage & chalcographie, Réunion des Musées nationaux

Normandy // 50

Le Chocolatrium Michel Cluizel / La Fromagerie Graindorge / La Manufacture
Bohin / Le Palais Benedictine / Les Parapluies de Cherbourg / Tricots Saint
James

Nouvelle-Aquitaine // 56

Aigle International / L'Atelier du Piment / Cave de Gan Jurançon / Caviar
de Neuvic / Liquoristerie Denoix / Maison Rémy Martin

Occitanie // 62

Let's Visit Airbus / Roquefort Société Caves / Coopérative Oléicole l'Oulibo /
EDF - Bazacle Hydroelectric Plant / Coutellerie de Laguiole Honoré Durand /
Maison Noilly Prat / Forge de Laguiole / La Manufacture du Grenat /
Le Mobilier National - Manufacture de la Savonnerie de Lodève / Moulin
à Papier de Brousses et Villaret / Salaisons Oberti / Caves de Byrrh

Pays de la Loire // 72

Airbus Saint-Nazaire / Les Chantiers de l'Atlantique / Liqueurs Giffard /
Carré Cointreau / Terre de Sel

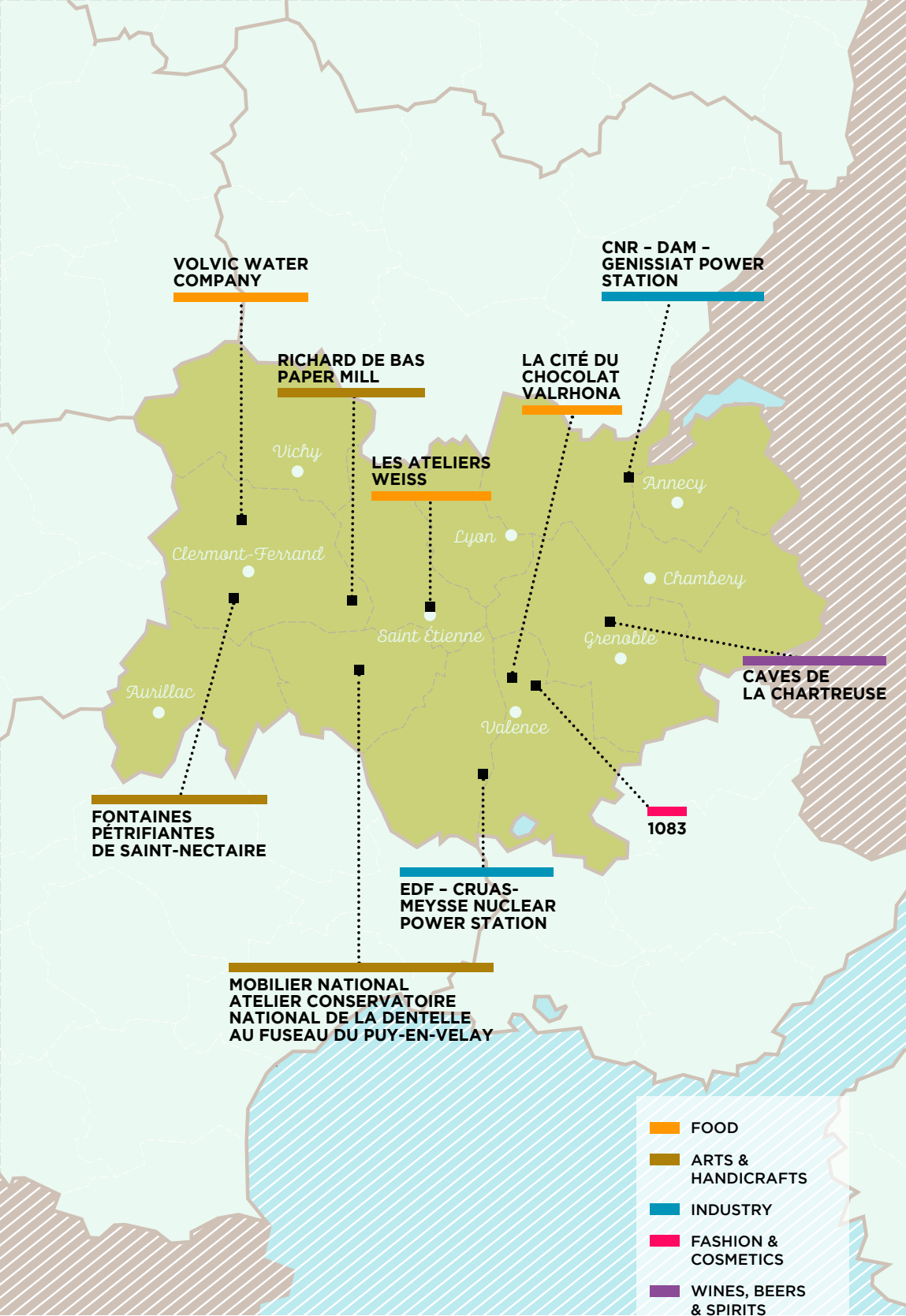
Provence-Alpes-Côte d'Azur // 78

Arôma'Plantes / Château Virant / CNR - Bollène Power
Station / Chocolaterie de Puyricard / Confiserie Florian / Roy René
Confectionery & Calisson Museum / L'Occitane en Provence / Moulin
Bastide du Laval / Cristal Limiñana, Spirits Factory / Parfumerie
Fragonard / Poterie Ravel / Marius Fabre Soap Factory / Nougats
Silvain / Santons Fouque / Molinard / Savonnerie Le Fer à Cheval / La
Verrerie de Biot

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Auvergne - Rhône-Alpes







© Ph. Barret

FOOD

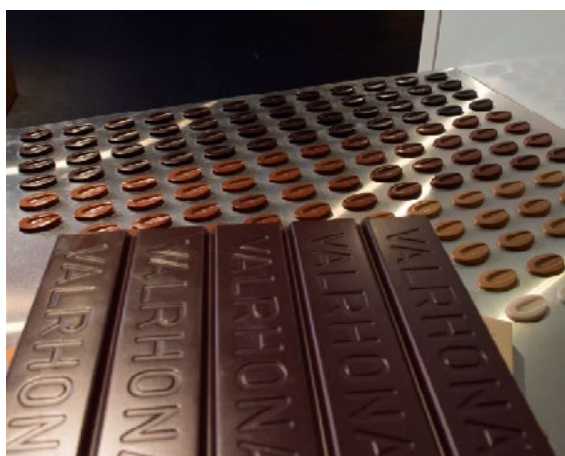
LA CITÉ DU CHOCOLAT VALRHONA

12 avenue du Président Roosevelt
26600 TAIN L'HERMITAGE (Drôme)
www.entrepriseetdecouverte.fr/la-cite-du-chocolat-valrhona



Valrhona's "city of chocolate" is the place to explore, taste and discover the secrets of chocolate; the immersive multi-sensorial journey takes you from the cocoa farms to the pâtisseries' laboratories exploring the different tastes of chocolate and the techniques and professions associated with chocolate-making.

● Tours available in English and Dutch (in summer)



© J. Delmarty



© Camille Moirenc

INDUSTRY

CNR - DAM - GÉNISSIAT POWER STATION

Rue Marcel Paul, 01200 INJOUX-GÉNISSIAT (Ain)
www.entrepriseetdecouverte.fr/cnr-centrale-de-genissiat

The first hydroelectric plant built by CNR (Compagnie Nationale du Rhône), this imposing structure was nicknamed the "French Niagara" when it opened in 1947. In this tour, which takes you through the hall of red generators, you will learn how water is used to produce electricity.

- Tours available in English



© Camille Moirenc



© Xavier Popy



© Xavier Popy

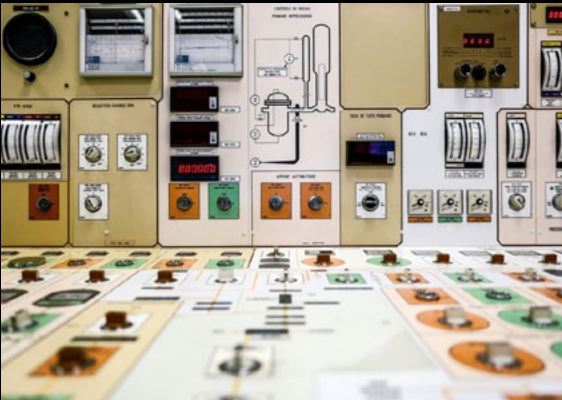
INDUSTRY

EDF – CRUAS-MEYSSE NUCLEAR POWER STATION

07 350 CRUAS (Ardèche)
www.entrepriseetdecouverte.fr/edf-cnpe-de-cruas-meysse

This power station's four reactors produce 5% of France's annual consumption of electricity. With two wind turbines and a planned solar park, it represents a low carbon energy mix. In addition to the tour, you can also enjoy a mammoth, 15,000 m2 light show.

● Tours available in English



© Xavier Popy



DR

► ARTS & HANDICRAFTS

FONTAINES PÉTRIFIANTES DE SAINT-NECTAIRE



Les Sources, 1 avenue du Docteur Roux,
63710 SAINT-NECTAIRE (Puy-de-Dôme)
www.entrepriseetdecouverte.fr/fontaines-petrifiantes-de-saint-nectaire

In the production workshops, you can discover the secrets of a rare art-form, practised here for two centuries. The hot volcanic water, rich in calcium, is captured in order to petrify plants and objects.

● Tours available in English and German



DR

► WINES, BEERS & SPIRITS

CAVES DE LA CHARTREUSE

10 Boulevard Edgar Kofler, 38500 VOIRON (Isère)
www.entrepriseetdecouverte.fr/caves-de-la-chartreuse



There are 400 years of history in this cellar, the longest liquor cellar in the world. 130 plants go into this famous liquor created by the Carthusian monks. The tour is undergoing a major overhaul in 2020, with the visitors' facilities due to reopen in 2021.

● Tours available in English, German, Spanish and Italian



DR



DR



© Lyvan Moreau

ARTS & HANDICRAFTS

LE MOBILIER NATIONAL ATELIER CONSERVATOIRE NATIONAL DE LA DENTELLE AU FUSEAU DU PUY-EN-VELAY

32 rue du 86^e Régiment d'Infanterie,
43 000 LE PUY-EN-VELAY (Haute-Loire)
www.entrepriseetdecouverte.fr/atelier-conservatoire-national-de-la-dentelle

Created in 1976, in association with the Mobilier National, this workshop is the successor to the "Point de France" lace factory, founded by Colbert in 1665. It perpetuates a highly sophisticated traditional lacemaking technique by creating lace with modern patterns.

● Tours available in English and German



© Lyvan Moreau

➤ **ARTS & HANDICRAFTS**

RICHARD DE BAS PAPER MILL

Richard de Bas, 63 600 AMBERT (Puy-de-Dôme)
www.entrepriseetdecouverte.fr/moulin-richard-de-bas

This paper mill has been in operation since 1463, using the same wooden machinery and ancestral techniques. The tradition is perpetuated today by artisans who produce nearly 500 sheets of paper per day using old linen and cotton cloths.
 ● *Tours available in English, German, Spanish, Italian and Dutch*



DR



© X. Lefebvre



© Maxence Perreira

➤ **FOOD**

VOLVIC WATER COMPANY

Espace d'Information Volvic,
 Rue des Sources, 63 530 VOLVIC (Puy-de-Dôme)
www.entrepriseetdecouverte.fr/societe-des-eaux-de-volvic

This natural mineral water, the result of a unique filtration, is pure and balanced. In the bottling plant, you will follow the water's quality protection chain, from the preservation of the volcanic ecosystem to bottling and shipping to over 60 countries.
 ● *Tours available in English*

◆ FASHION & COSMETICS

1083

49 Avenue Gambetta, 26100 ROMANS-SUR-ISÈRE (Drôme)
www.entrepriseetdecouverte.fr/1083

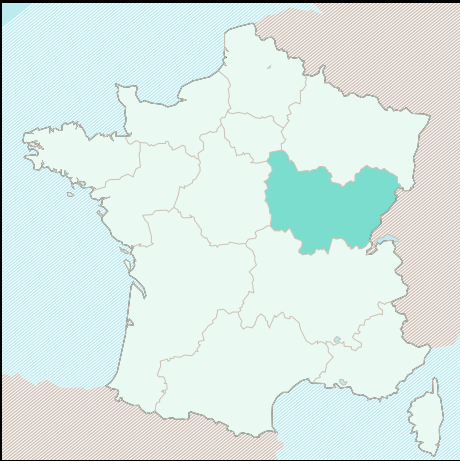
1083 jeans are dyed, woven and manufactured exclusively in France! The manufacturing process is presented - from raw material receipt, weaving, cutting and tailoring - as well as the method of laser washing, which is unique in France and does not use sandblasting, chemicals or water.

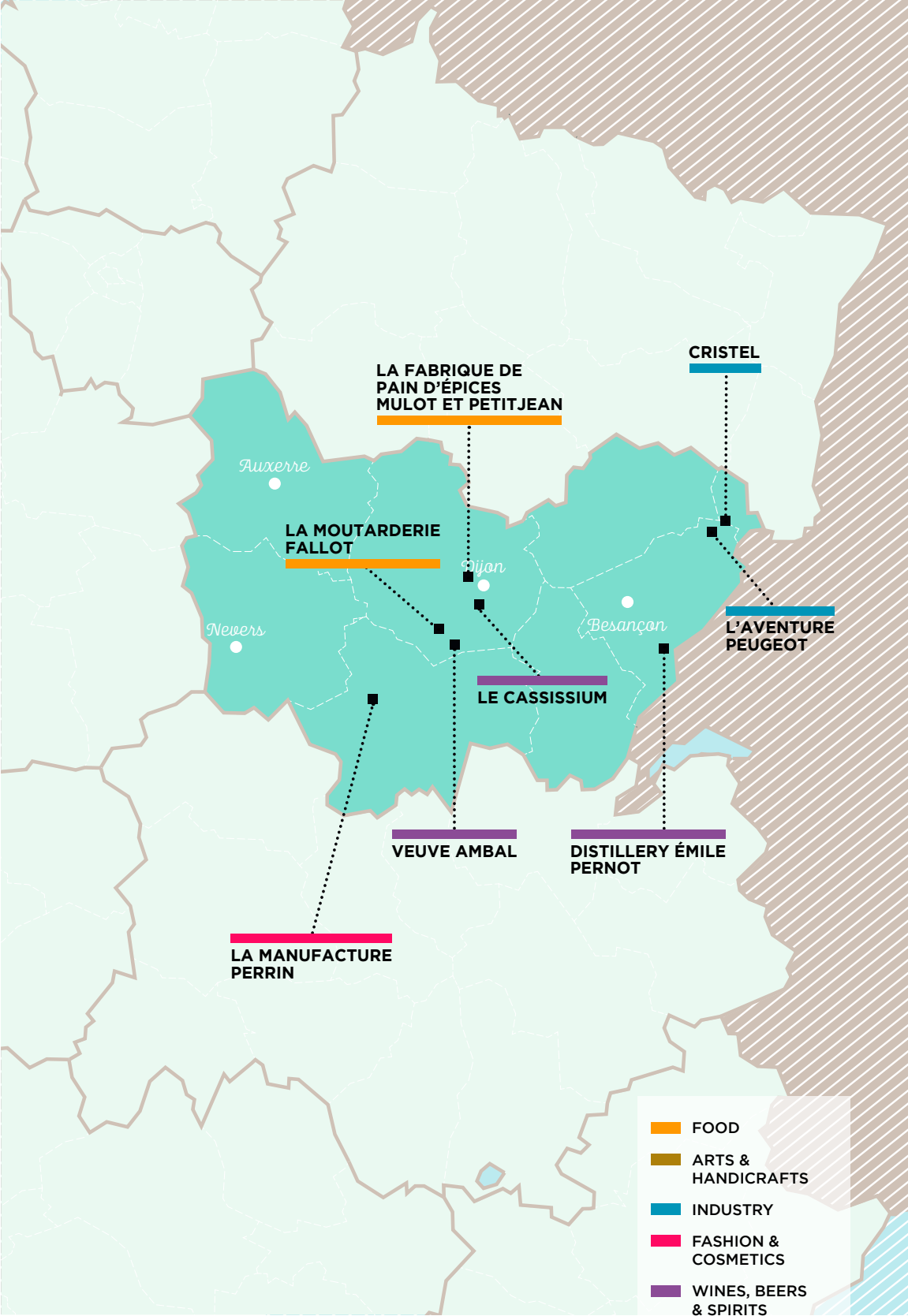
- *Tours available in English*



EXCELLENCE IN FRENCH SAVOIR-FAIRE

Bourgogne - Franche-Comté







DR

INDUSTRY

L'AVENTURE PEUGEOT

Carrefour de l'Europe, 25600 SOCHAUX (Doubs)
www.entrepriseetdecouverte.fr/musee-aventure-peugeot

Two centuries in the history of the "lion brand" are illustrated in the Peugeot Adventure Museum, where the brand's products, from 1810 to today, are presented. The production plant itself, the largest industrial facility in France, is also worth visiting to see the vehicles being assembled.

● Tours available in English



DR



DR

WINES, BEERS & SPIRITS

LE CASSISSIUM

8 Passage Montgolfier,
21700 NUITS-SAINT-GEORGES (Côte d'Or)
www.entrepriseetdecouverte.fr/cassissium

Here you can discover the secrets to the production of the famous crème de cassis, a Burgundy speciality. You will visit the Védrenne liqueur factory, the crèmes de fruits production site, and the cellars where Marcs and Fines de Bourgogne are aged.

● Tours available in English and German



© Aurélie Gonet



DR



DR

INDUSTRY

CRISTEL

Rue du 8 Mai, Parc d'activités du Moulin
25490 FESCHES-LE-CHÂTEL (Doubs)
www.entrepriseetdecouverte.fr/cristel



This manufacturer of high-quality stainless-steel cookery equipment started with the concept of the saucepan with a detachable handle. The tour of the factory highlights the savoir-faire of a company created in 1826 and the excellence and authenticity of the Cristel universe.

● Tours available in English and German



WINES, BEERS & SPIRITS

DISTILLERY ÉMILE PERNOT

18-20 Le Frambourg, 25 300 LA CLUSE-ET-MIJOUX (Doubs)
www.entrepriseetdecouverte.fr/distillerie-les-fils-demile-pernot

This distillery produces spirits with the greatest respect for tradition. It is one of the last absinthe distilleries still in operation. Pernot is famous around the world for its stills, which are over one hundred years old.

● Tours available in English and Spanish





FOOD

LA FABRIQUE DE PAIN D'ÉPICES MULOT ET PETITJEAN

6 Boulevard de l'Ouest, 21000 DIJON (Côte d'Or)
www.entrepriseetdecouverte.fr/fabrique-mulot-petitjean

This company, founded in 1796, is heir to a prestigious history and passes on its savoir-faire from generation to generation. It produces gingerbread in an artisanal manner, with carefully-selected ingredients, and reveals its recipe.

● Tours available in English and German



FASHION & COSMETICS

LA MANUFACTURE PERRIN

12 rue de Verdun,
71300 MONTCEAU-LES-MINES (Saône-et-Loire)
www.entrepriseetdecouverte.fr/manufacture-perrin

This hosiery manufacturer produces socks and tights. The tour of its workshops illustrates the fibres, colours, knitting, hand-finishing, and the passion for top-quality French products, nurtured and transmitted since 1924!

● Tours available in English and Italian



FOOD

LA MOUTARDERIE FALLOT

31 rue Faubourg Bretonnière, 21200 BEAUNE (Côte d'Or)
www.entrepriseetdecouverte.fr/moutarderie-fallot

This company uses the traditional production process of stone grinding, which preserves all the mustard paste's taste qualities. Two tour itineraries allow you to learn all about the history and production of the mustard.

● Tours available in English and German





© Serge Chapuis



© Serge Chapuis

WINES, BEERS & SPIRITS

VEUVE AMBAL

Le Pré Neuf, 21200 MONTAGNY-LES-BEAUNE (Côte d'Or)
www.entrepriseetdecouverte.fr/veuve-ambal

Veuve Ambal has been producing crémants since the end of the 19th century. The tour takes you through the production of these sparkling wines: workshops, robots and machinery assisting in the "traditional method" processes, and the ageing cellars.

● Tours available in German, English, Japanese and Dutch

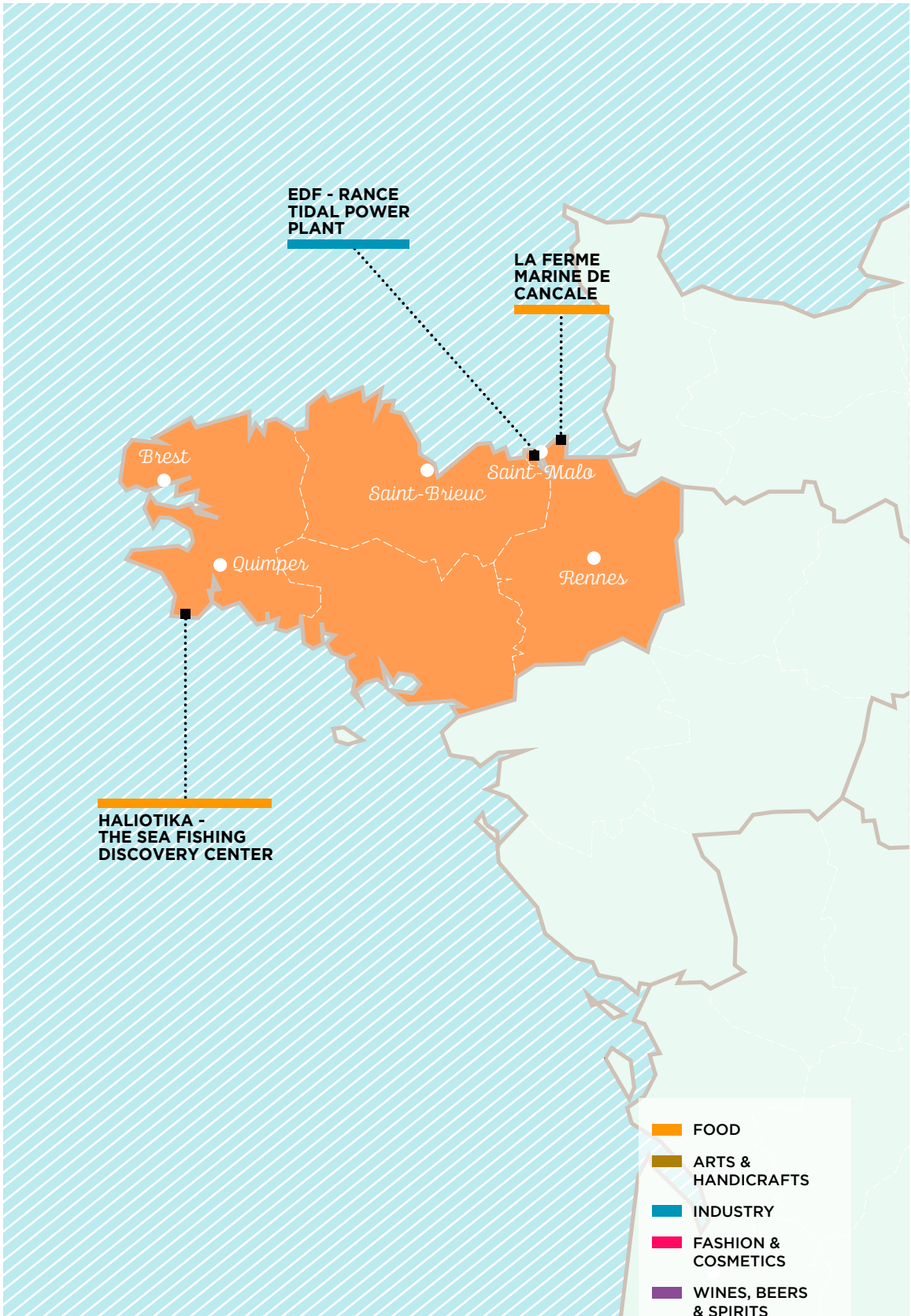


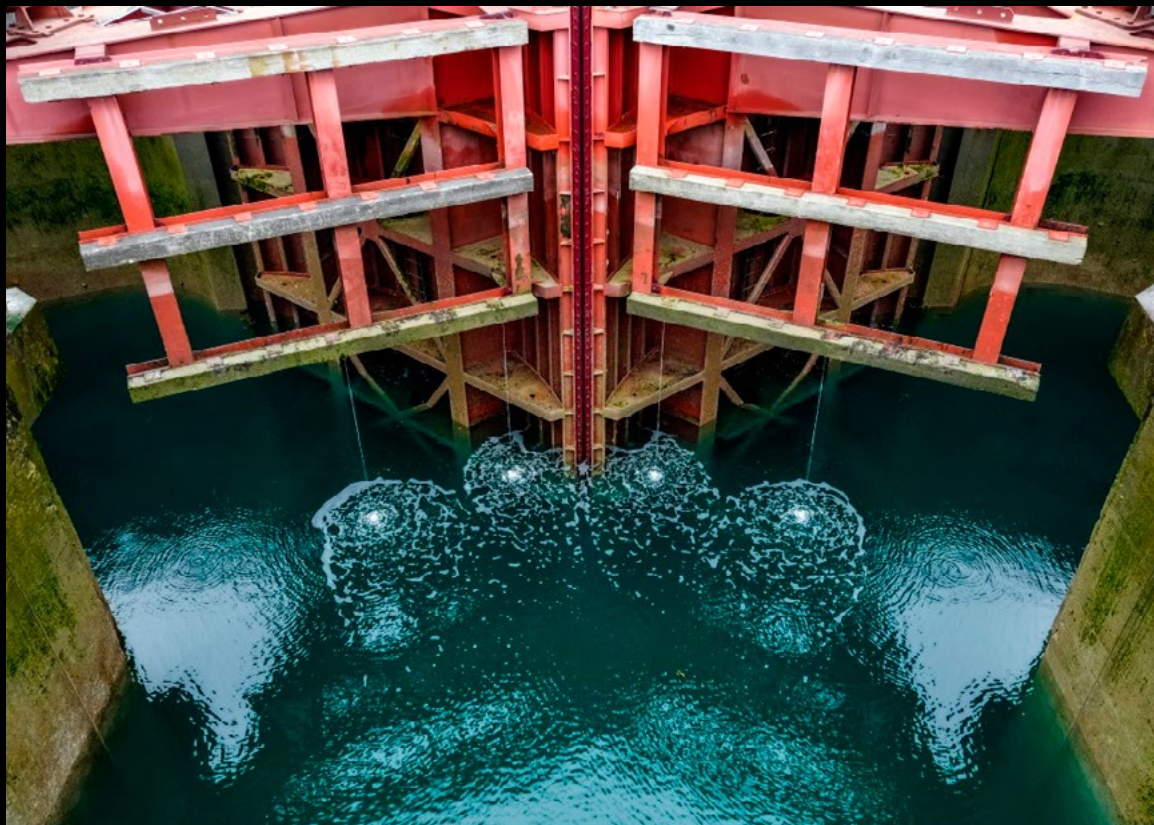
© Serge Chapuis

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Brittany







© Xavier Popy

INDUSTRY

EDF – RANCE TIDAL POWER PLANT

Barrage de la Rance,
35780 LA RICHARDAIS (Ile-et-Vilaine)
www.entrepriseetdecouverte.fr/edf-usine-maremotrice-de-la-rance

This is one of only two plants in the world that produces hydroelectricity, a 100% renewable energy, using tidal forces. The tour immerses you in the world of marine energy and offers a magnificent panoramic view of the estuary.

● Tours available in English



© Simon Bourcier



© Xavier Popy



© S. Bourcier



© S. Bourcier

FOOD

LA FERME MARINE DE CANCALE

L'aurore, 35 260 CANCALE (Ile-et-Vilaine)
www.entrepriseetdecouverte.fr/ferme-marine

Cancle oysters are famous. From the oyster farms to the calibration and shipping, this farm presents the work of the oyster farmers, as well as the history of this prized local product. You can also see an exhibition of over 1,500 species of shellfish.

● Tours available in English and German



FOOD

HALIOTIKA - THE SEA FISHING DISCOVERY CENTER

Le Port, 29 730 LE GUILVINEC (Finistère)
www.entrepriseetdecouverte.fr/creee-du-guilvinec-haliotika

Known as the most beautiful working fishing port in Brittany, Le Guilvinec allows you to learn all about the world of sea and fishing, life at sea, and the professions and the techniques used. The fishing trawlers returning to port are a sight that should not be missed!

● Tours available in English, German and Spanish

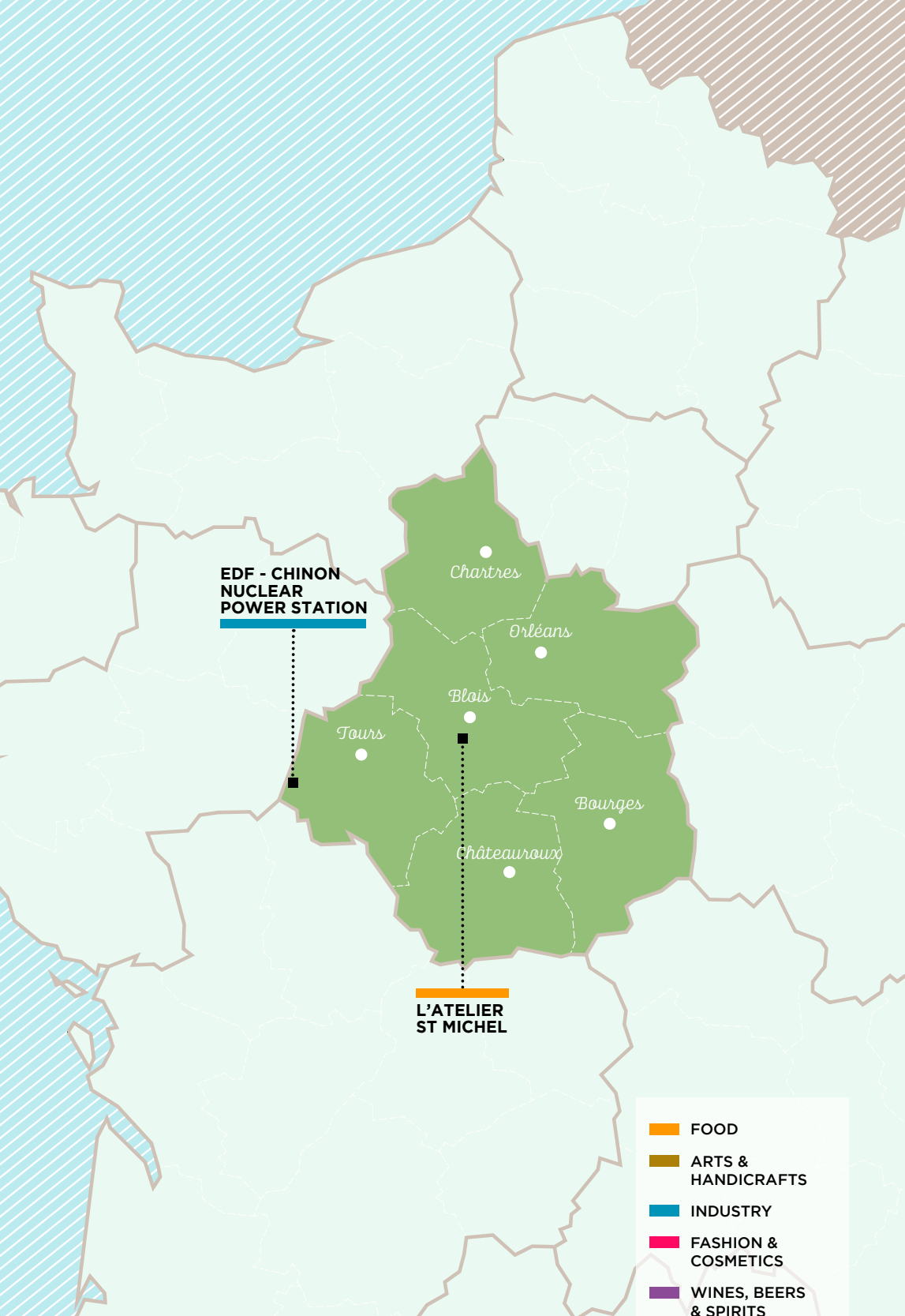


© Emmanuel Berthier

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Centre - Val de Loire







DR



DR

 FOOD

L'ATELIER ST MICHEL

4 Boulevard de l'Industrie, 41700 CONTRES (Loir-et-Cher)
www.entrepriseetdecouverte.fr/atelier-saint-michel

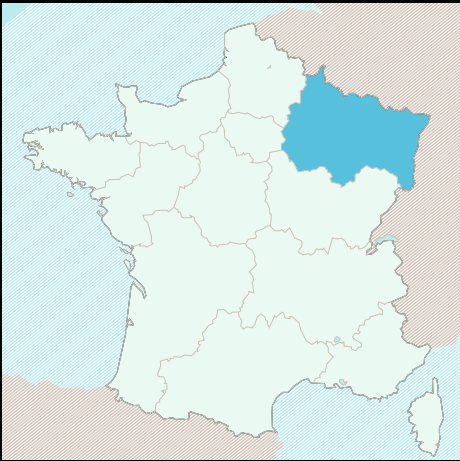


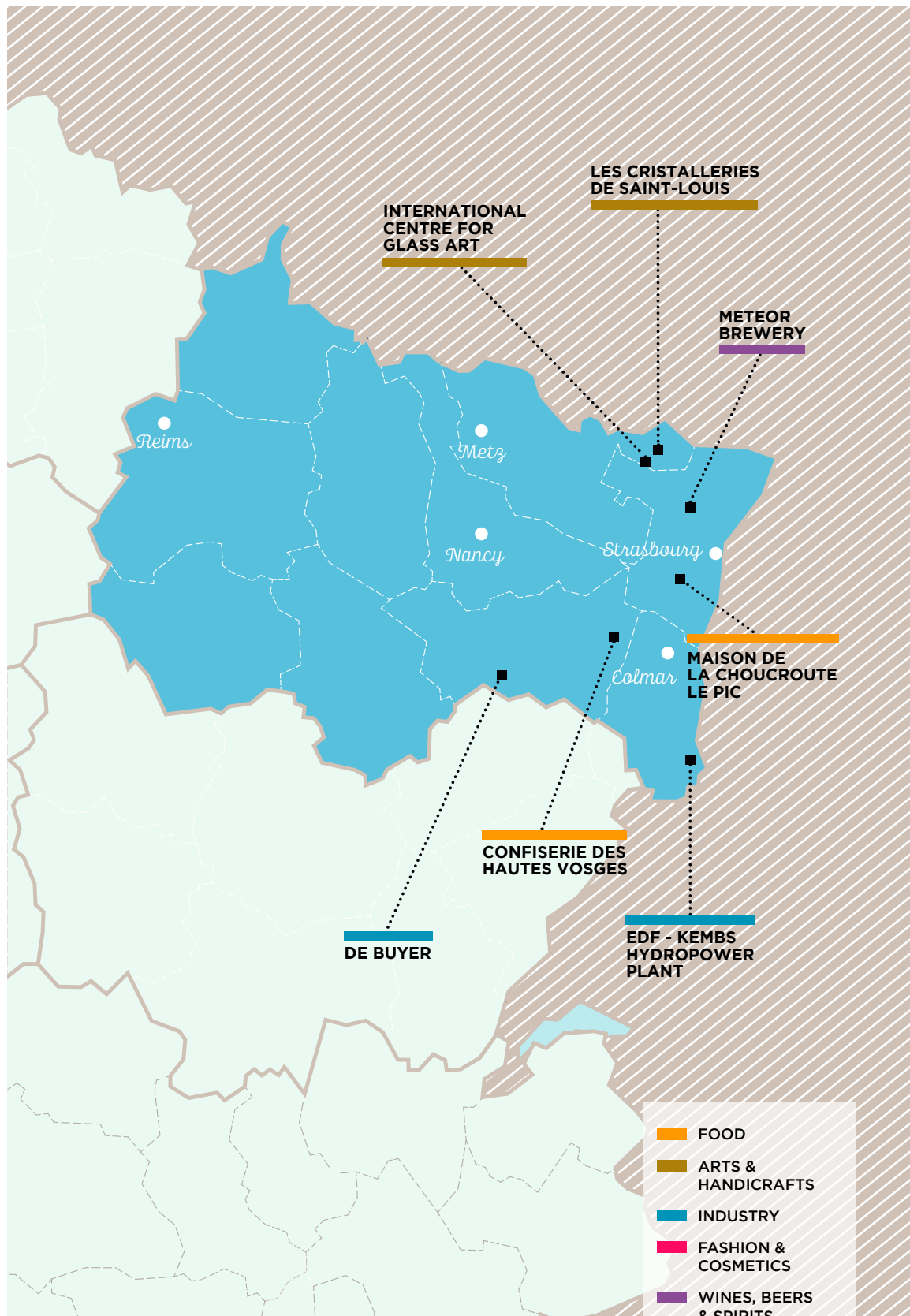
The history of this famous company is retold in this workshop, where St Michel's future innovations are conceived and produced. You can see the pâtissiers at work and then talk to them about the different ingredients, recipes and the delectable end products....

● *Tours available in English*

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Grand Est





CONFISERIE DES HAUTES VOSGES

www.entrepriseetdecouverte.fr/confiserie-des-hautes-vosges

This factory perpetuates the tradition of making Les Vosges boiled sweets with their therapeutic properties, made with essential oils (fir, eucalyptus, bergamot) or natural aromas (poppy, raspberry...). You can watch their production, including the boiling of the sugar in copper cauldrons.

- *Tours available in English and German*



LES CRISTALLERIES DE SAINT-LOUIS

Rue Coëtlosquet, 57620 SAINT-LOUIS-LÈS-BITCHE (Moselle)
www.entrepriseetdecouverte.fr/cristalleries-de-saint-louis

Established in 1586, the Müntzthal glassworks became "Royal Glassmaker" when it received King Louis XV's royal seal of approval in 1767. It took the Saint-Louis name later in its history. The proud and secretive master glassmakers worked relentlessly at blowing, engraving and cutting glass in their endeavour to create the finest and most transparent glass possible. It was here that crystal was invented by the introduction of lead into the glass paste in 1781.

- *Tours available in English and German*





© Jérôme Baudouin



© Jérôme Baudouin

INDUSTRY

DE BUYER

42 Faymont - 88 340 LE VAL-D'AJOL (Vosges)
www.entrepriseetdecouverte.fr/de-buyer

This manufacturer of high-quality kitchen utensils exports its products around the world. Opening in 2020, the Cité de Buyer will allow visitors to tour the factory and learn about the artisans' work in the café, cookery school and specialised gastronomy bookshop.

● Tours available in English and German



FOOD

MAISON DE LA CHOUROUTE LE PIC

Lieu dit Hoeffen, 67 210 MEISTRATZHEIM (Bas-Rhin)
www.entrepriseetdecouverte.fr/maison-choucroute-le-pic

Choucroute, from the Alsatian world "sürkrut" (which literally means sour cabbage), is made by cutting cabbage into thin strips and fermenting it in brine. Discover the fermentation, cooking and packaging of this traditional Alsatian speciality.

● Tours available in English and German



DR



© Xavier Popy

INDUSTRY

EDF - KEMBS HYDROPOWER PLANT

68 680 KEMBS-LOÉCHLÉ (Haut-Rhin)

www.entrepriseetdecouverte.fr/edf-centrale-hydraulique-de-kembs

This power station, built in 1932, regulates the flow of the Rhine, producing electricity and assuring the river's navigability. Environmental measures protect the river's biodiversity. You can visit the generator hall, the control centre and the sluices.

● *Tours available in English and German*



© Christian Debs

WINES, BEERS & SPIRITS

METEOR BREWERY

1B Rue du Général Gouraud, 67270 HOCHFELDEN (Bas-Rhin)
www.entrepriseetdecouverte.fr/villa-meteor

With four centuries of history to its name, Meteor is the oldest brewery in France, and it is still independent. Visitors are immersed in its wonderful history, learn all about beer-making, from the raw materials to the packaging, and then enjoy a tasting.

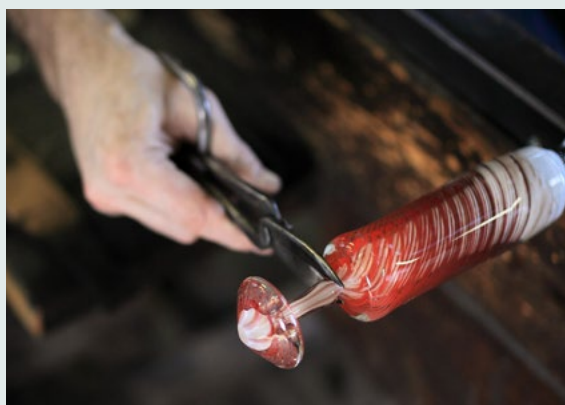
● Tours available in English and German



© Zmijak



© Guy Rehmeister



DR

ARTS & HANDICRAFTS

INTERNATIONAL CENTRE FOR GLASS ART



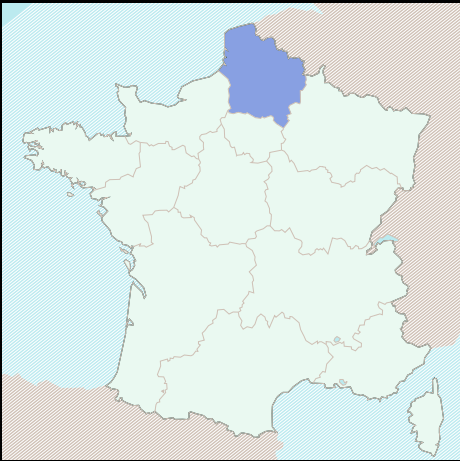
Place Robert Schuman, 57960 MEISENTHAL (Moselle)
www.entrepriseetdecouverte.fr/site-verrier-de-meisenthal

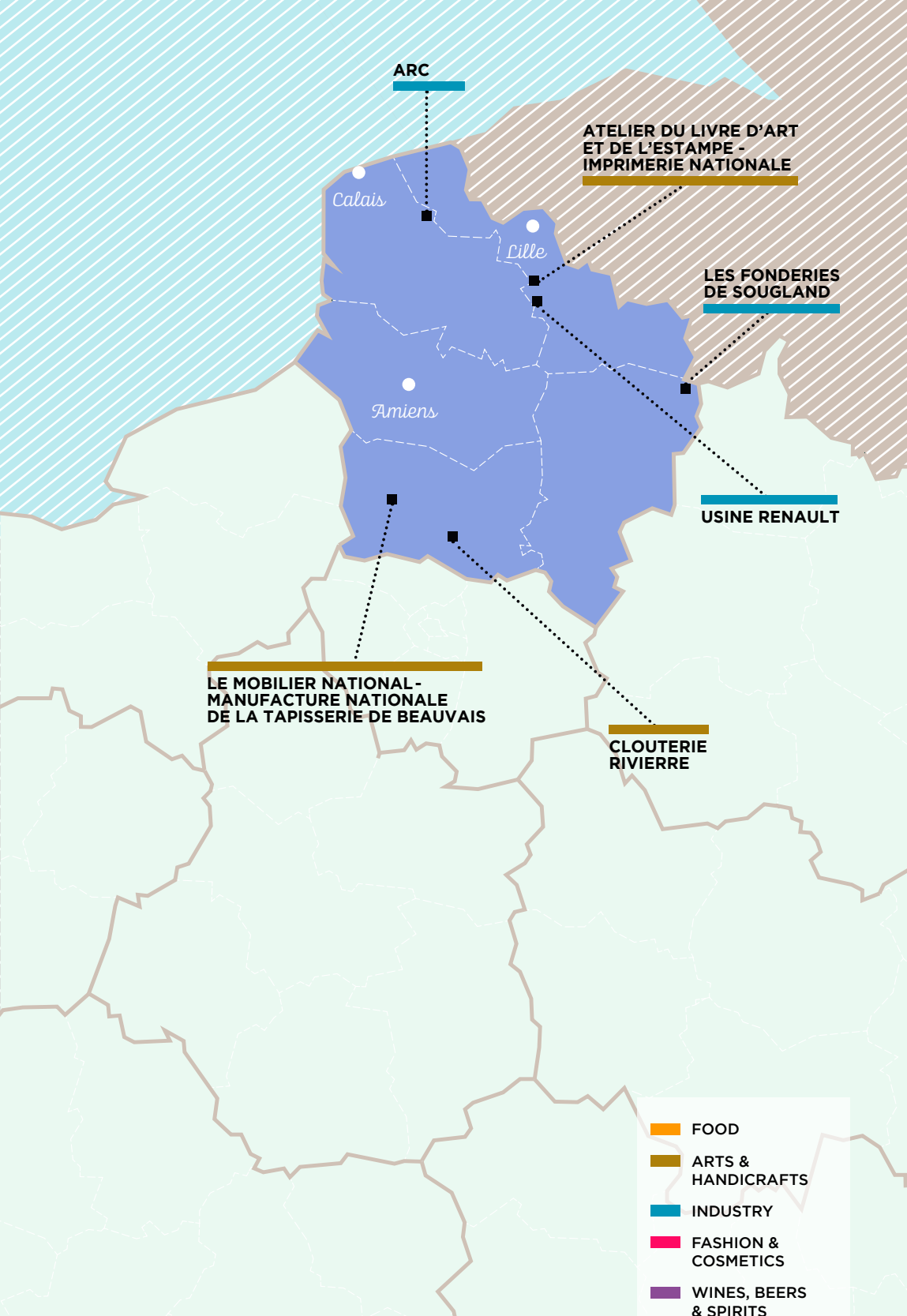
This is where Émile Gallé apprenticed when glassware was part of the Art Nouveau movement at the end of the 19th century. Today, you can watch and hear about the process from the glass-blowers themselves.

● Tours available in German

EXCELLENCE IN FRENCH SAVOIR-FAIRE

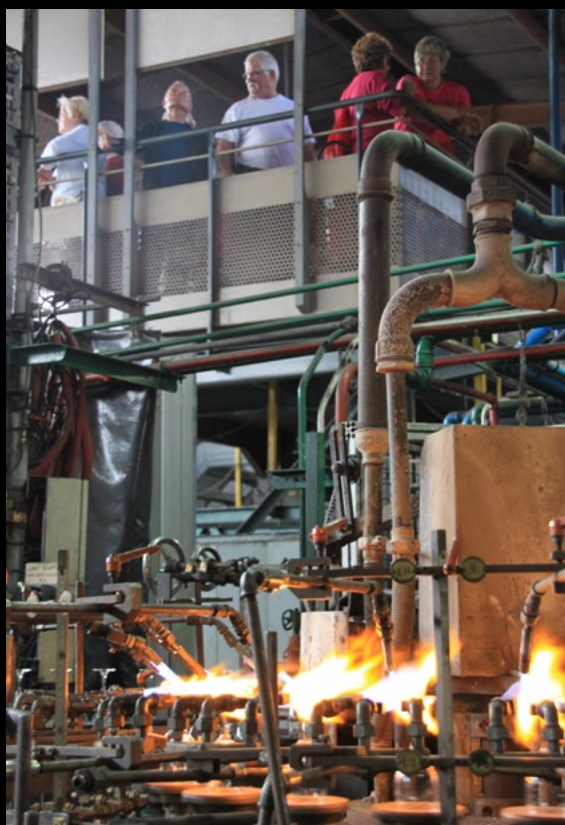
Hauts - de - France







DR



DR

INDUSTRY

ARC

Zone Industrielle - 132 avenue du Général de Gaulle,
62 510 ARQUES (Nord)
www.entrepriseetdecouverte.fr/arc

This was a small craft workshop that became the world leader in tableware and today has a site covering 220 hectares. Here, you will learn about the history of crystal and glassware and the different steps in their production, in the constant glow of molten glass!

● *Tours available in English*



DR



DR

ARTS & HANDICRAFTS

CLOUTERIE RIVIERRE

6 rue des Usines, 60100 CREIL (Oise)
www.entrepriseetdecouverte.fr/clouterie-rivierre

This is the last surviving nail factory in Europe. The workers still use the 325 19th-century machines to produce nearly 3,000 models, which are exported around the world: from small upholsterer's tacks to forged nails for church, château or boat restorations.

● Tours available in English and German



ARTS & HANDICRAFTS

ATELIER DU LIVRE D'ART ET DE L'ESTAMPE - IMPRIMERIE NATIONALE

D1120 - Parc Industriel Les Prés Loribes, 59 950 AUBY (Nord)
www.entrepriseetdecouverte.fr/imprimerie-nationale

The "Imprimerie Nationale"s (national print-house) book workshop allows you to learn about a variety of exceptional world-renowned savoir-faire including lettering and character creation, stamp engraving, type-founding, typographic composition, typographic printing, intaglio engraving and printing and binding. ● Tours available in English



© F. Colançon



© Méritis



DR

INDUSTRY

LES FONDERIES DE SOUGLAND



2 Avenue de Sougland, 02830 SAINT-MICHEL (Aisne)
www.entrepriseetdecouverte.fr/les-fonderies-de-sougland

Founded in 1543, this is one of the oldest businesses in France. It is a business that invests in innovation and the constant honing of its savoir-faire. The metal or cast-iron parts are produced by hand or using NC machinery.

● Tours available in English



DR



DR

INDUSTRY

USINE RENAULT

Zone industrielle, 59553 CUINCY (Nord)
www.entrepriseetdecouverte.fr/usine-renault

Since its creation in 1970, more than 10 million vehicles have been produced here, from the R5 to the Talisman. You will tour the factory onboard an electric shuttle, viewing the stamping, sheet-metal working and assembly processes... with Renault employees acting as your guides.

● Tours available in English



DR

ARTS & HANDICRAFTS

LE MOBILIER NATIONAL MANUFACTURE NATIONALE DE LA TAPISSERIE DE BEAUVAIS

24 rue Henri Brispot, 60 000 BEAUVAIS (Oise)
www.entrepriseetdecouverte.fr/manufacture-nationale-de-tapisserie

This royal manufacturer, now part of France's "Mobilier National", was created by Colbert in 1664. As you visit the workshops, the weaver explains their low warp techniques, using a horizontal loom, and the steps involved in the production of a tapestry which can take up to five years.

● *Tours available in English, German and Spanish*



DR

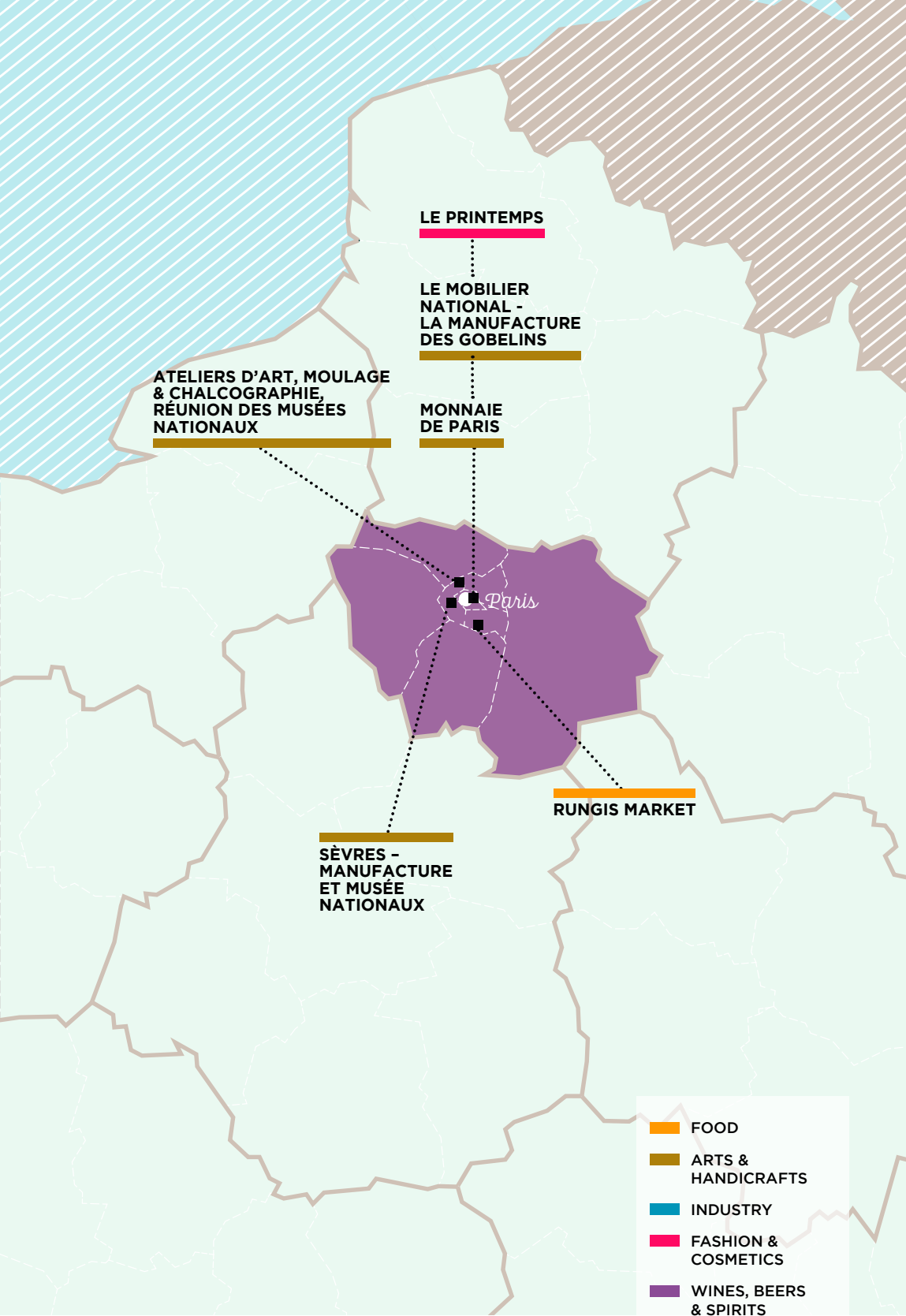


DR

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Île-de-France







© Thibaut Chapotot



DR

ARTS & HANDICRAFTS

LE MOBILIER NATIONAL MANUFACTURE DES GOBELINS

42 Avenue des Gobelins, 75013 PARIS
www.entrepriseetdecouverte.fr/manufacture-nationale-de-tapisserie

In 1662, Colbert consolidated several workshops here; ever since, the world-famous Manufacture des Gobelins has continued to make its mark on the history of tapestry. It exclusively employs the high-warp technique using a vertical loom.

● *Tours available in English*

FOOD

RUNGIS MARKET

1 Rue de la Tour, 94152 RUNGIS (Val-de-Marne)
www.entrepriseetdecouverte.fr/marche-de-rungis

This is the world's largest fresh food market and the preferred supplier of France's top chefs. In a backstage tour, full of tastes and aromas, you will learn all about its organisation and operations.

● Tours available in English



© Lorenz Cugini

ARTS & HANDICRAFTS

SÈVRES – MANUFACTURE ET MUSÉE NATIONAUX

2 Place de la Manufacture, 92 310 SÈVRES (Hauts-de-Seine)
www.entrepriseetdecouverte.fr/sevres-manufacture-musee-nationaux

This manufacturer has continued, through its porcelain production, to affirm its vocation for heritage preservation and experimentation since 1740. 120 ceramicists work here, practising about thirty different crafts using materials (pastes, colours, enamels) produced using traditional techniques.

● Tours available in English



© Nicolas Lascourrèges



© Young-Ah Kim

ARTS & HANDICRAFTS

MONNAIE DE PARIS

11 Quai de Conti, 75 006 PARIS
www.entrepriseetdecouverte.fr/monnaie-de-paris

This is the oldest company in the world and has minted coins for France since 864. The Paris factory was originally dedicated solely to minting monetary coins; nowadays, its artisans create collector coins, medals, civil and military decorations, jewellery and cast-iron pieces.

- Tours available in English and Spanish



DR



DR

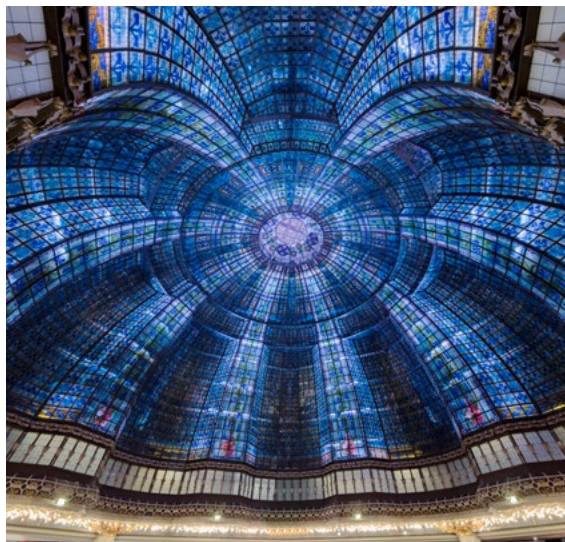
FASHION & COSMETICS

LE PRINTEMPS

64 Boulevard Haussmann, 75 008 PARIS
www.entrepriseetdecouverte.fr/le-printemps

Created in 1865 by Baron Haussmann during Paris' "great transformation", this department store is a temple to innovation. From the basement, where technicians and artisans are hard at work, to the roof terrace, the tour relates the store's architecture, history and operations.

● Tours available in English, Chinese, Japanese, Russian, Arabic, German, Italian, Spanish and Portuguese



DR

ARTS & HANDICRAFTS

ATELIERS D'ART, MOULAGE & CHALCOGRAPHIE, RÉUNION DES MUSÉES NATIONAUX



1 Impasse du Pilier,
 93217 LA PLAINE-SAINT-DENIS (Seine-Saint-Denis)
www.entrepriseetdecouverte.fr/ateliers-dart-de-la-rmn-grand-palais

ATELIER DE MOULAGE

Here, for over two centuries, the sculptor-casters and patinators have created reproductions of sculptures with the greatest respect for the original work. They are also responsible for the conservation of a collection of over 6,000 moulds, as well as for passing on their craft.

ATELIER DE CHALCOGRAPHIE

Since 1797, this workshop has conserved thousands of copperplate engravings from the Louvre Museum's eponymous collection. As the guardians of a traditional savoir-faire, their intaglio printmakers continue to produce these engravings from the original copperplates.

● Tours available in English



DR

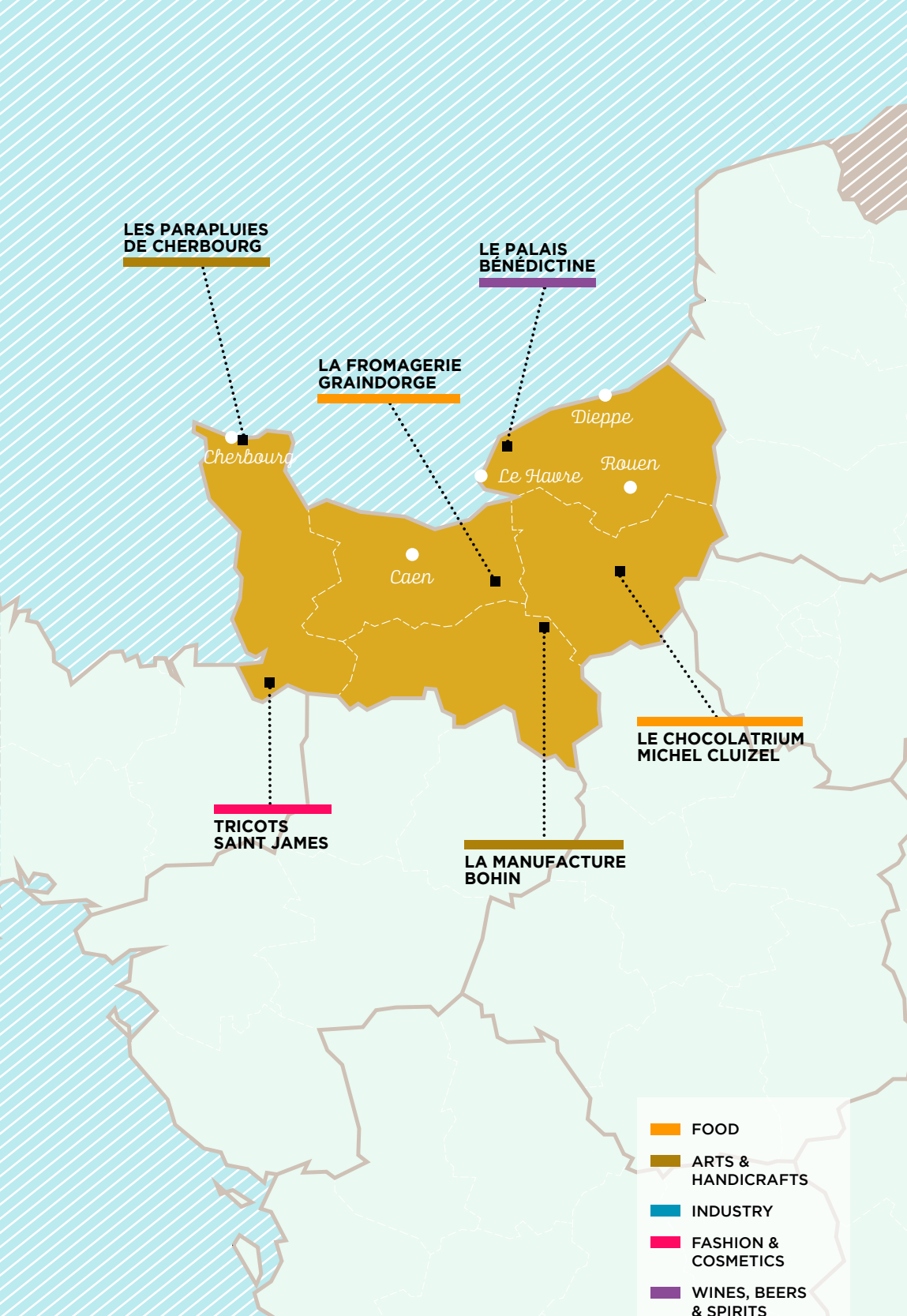


DR

EXCELLENCE IN FRENCH SAVOIR-FAIRE

Normandy





FOOD

LE CHOCOLATRIUM MICHEL CLUIZEL

Avenue de Conches, DAMVILLE,
27240 MESNIL-SUR-ITON (Eure)
www.entrepriseetdecouverte.fr/chocolatrium-michel-cluizel

Learn about the history of chocolate-making and the various steps involved in its production, from cocoa bean to top-quality chocolate. In the workshop, artisans create chocolates using the traditional techniques of their craft.

● Tours available in English



DR

FOOD

LA FROMAGERIE GRAINDORGE

42 rue du Général Leclerc, 14140 LIVAROT (Calvados)
www.entrepriseetdecouverte.fr/fromagerie-graindorge

Here in the heart of the Pays d'Auge, the famous Livarot and Pont-l'Évêque cheeses are produced from raw milk, under the Normandy protected designation of origin. You will follow the production, from the arrival of the milk to the packaging of the cheeses.

● Tours available in German, English, Chinese, Korean, Spanish, Italian, Japanese, Dutch, Portuguese and Russian



DR



DR



ARTS & HANDICRAFTS

LA MANUFACTURE BOHIN

1 Le Bourg, 61300 SAINT-SULPICE-SUR-RISLE (Orne)
www.entrepriseetdecouverte.fr/manufacture-bohin

This is the last surviving manufacturer of needles and pins in France. In the workshops, alongside the employees and the machines (some of which are very old), you will see the production of a wide variety of needles and pins.

● Tours available in English and German





DR



DR

WINES, BEERS & SPIRITS



LE PALAIS BÉNÉDICTINE

110 rue Alexandre-le-Grand,
76400 FÉCAMP (Seine-Maritime)
www.entrepriseetdecouverte.fr/palais-benedictine

This is the only distillery, still in operation, where the Bénédictine herbal liqueur, made from 27 plants and spices, is produced. You can admire its hammered copper stills and the enormous cellars where the spirits age in century-old oak vats.

● Tours available in English and German

ARTS & HANDICRAFTS



DR

LES PARAPLUIES DE CHERBOURG

22 Quai Alexandre III,
50100 CHERBOURG-OCTEVILLE (Manche)
www.entrepriseetdecouverte.fr/manufacture-parapluies-cherbourg

A veritable reference for umbrellas in the luxury goods world, this brand is exported around the globe. During the tour of the workshops, you will learn about the different stages involved in the production of a "real Cherbourg".

● Tours available in English





DR



DR

FASHION & COSMETICS

TRICOTS SAINT JAMES

Route d'Antrain, 50 240 SAINT-JAMES (Manche)
www.entrepriseetdecouverte.fr/tricots-saint-james

Just a stone's throw from the Mont Saint-Michel, the French artisanal tradition of textile production is alive and well. An exceptional savoir-faire is required to produce the real sailor's sweater and "Marinière" (striped jersey): from knitting to assembly, a sweater goes through 18 pairs of hands before it is finished.

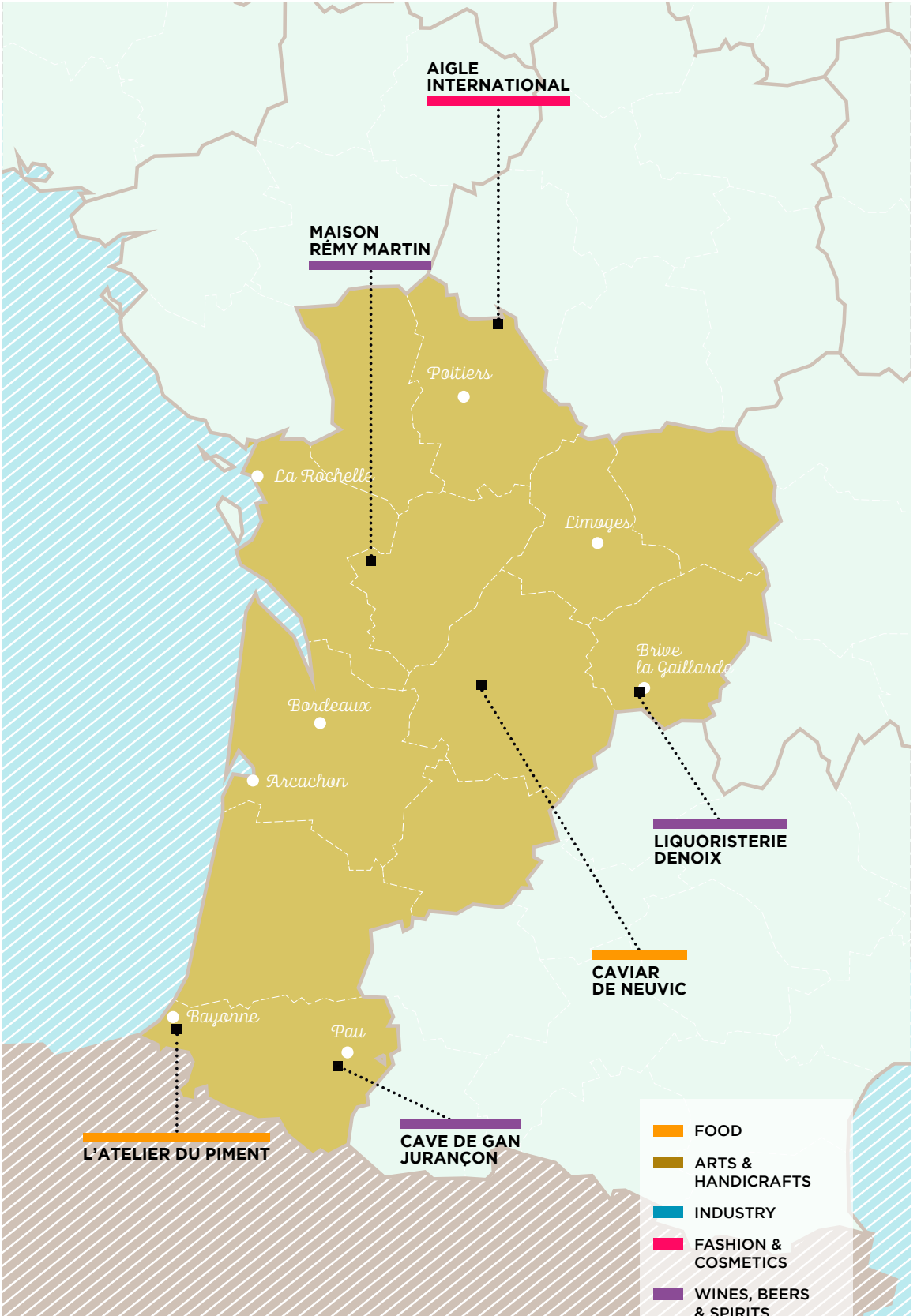
● *Tours available in English*



EXCELLENCE IN FRENCH SAVOIR-FAIRE

Nouvelle - Aquitaine







FASHION & COSMETICS

AIGLE INTERNATIONAL

Route nationale 10, Z.I., 86220 INGRANDES (Vienne)
www.entrepriseetdecouverte.fr/aigle-international

Master rubber manufacturers since 1853, Aigle perpetuates a unique savoir-faire in the production of outdoor wear. Its factory in Ingrandes is where its renowned rubber boots are designed and produced by hand.

● Tours available in English and Italian



FOOD

L'ATELIER DU PIMENT

Elizaldeko Bidea, 64250 ESPELETTE (Pyrénées-Atlantiques)
www.entrepriseetdecouverte.fr/atelier-du-piment/

The Espelette pepper is an essential ingredient in Basque gastronomy and is renowned worldwide for its delicate aromas and generous character. A tour of the workshop invites you to follow the pepper's journey from its growing and harvesting to its stringing out and drying.

● Tours available in English and Spanish





DR



DR

WINES, BEERS & SPIRITS

CAVE DE GAN JURANÇON

53 Avenue Henri IV, 64 290 GAN (Pyrénées-Atlantiques)
www.entrepriseetdecouverte.fr/cave-de-gan-jurancon

At the foot of the Pyrenees, this famous Béarn wine region produces dry and sweet white wines. This winery is its standard-bearer; here you will learn about the grapes' journey from harvest to the bottled wine.

● Tours available in English and Spanish





FOOD

CAVIAR DE NEUVIC

La Grande Veyssière, 24190 NEUVIC (Dordogne)
www.entrepriseetdecouverte.fr/caviar-de-neuvic

This fish farm is dedicated to rearing sturgeon, whose eggs are enjoyed as caviar. You will learn about the creation of this prestigious product and its different varieties, as well as its environmentally-friendly rearing methods that respect the fish.

● Tours available in English



WINES, BEERS & SPIRITS

LIQUORISTERIE DENOIX

9 boulevard du Maréchal Lyautey,
 19100 BRIVE LA GAILLARDE (Corrèze)
www.entrepriseetdecouverte.fr/distillerie-denoix



Here they use traditional, artisanal savoir-faire to produce liqueurs and aperitifs from walnuts and other fruit. You can see the still, which is still heated by charcoal, the copper cauldrons where the sugar syrups are boiled, and the oak barrels where the liqueurs are aged.

● Tours available in English



© Francis Cellar



© Stéphane Charbeau

WINES, BEERS & SPIRITS

MAISON RÉMY MARTIN

20 Rue de la Société Vinicole, 16100 COGNAC (Charente)
www.entrepriseetdecouverte.fr/maison-remy-martin

This prestigious company, founded in 1724, tells the story of cognac production, from the grape to the subtle art of distillation. A story told onboard a little train, which takes you through the vineyards before heading for the blending and ageing cellars.

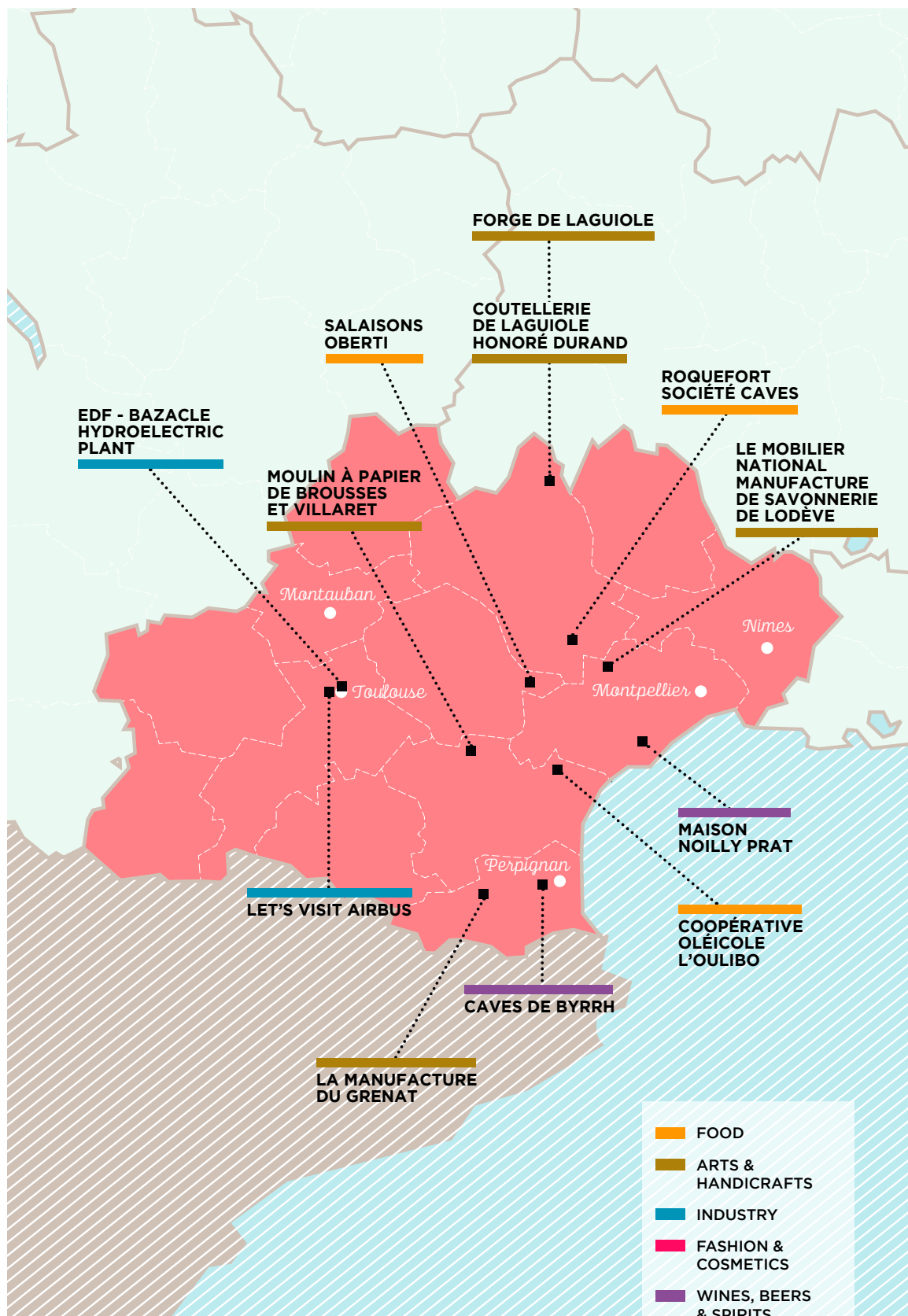
● Tours available in English, Spanish and Russian



EXCELLENCE IN FRENCH SAVOIR-FAIRE

Occitanie







FOOD

COOPÉRATIVE OLÉICOLE L'OULIBO

Hameau Cabezac, 11120 BIZE MINERVOIS (Aude)
www.entrepriseetdecouverte.fr/loulibo

Under the shade of the olive trees and in a working mill, this olive oil cooperative takes you on a journey into the fabulous world of the olive tree: its history since antiquity, its virtues, its symbolism. You will also learn how oils and olives are produced.

● Tours available in English, German and Dutch





INDUSTRY

EDF - BAZACLE HYDROELECTRIC PLANT

11 quai Saint Pierre, 31000 TOULOUSE (Haute-Garonne)
www.entrepriseetdecouverte.fr/espace-edf-bazacle

In 1889, an old watermill on the Garonne river was turned into a hydroelectric plant. It is still functioning to this day. You can see the generator hall, the old underground hydraulics, and a fishway created to allow their migration.

● Tours available in English and Spanish





ARTS & HANDICRAFTS

COUTELLERIE DE LAGUIOLE HONORÉ DURAND



Route d'Aubrac Zone Artisanale la Poujade,
12 210 LAGUIOLE (Aveyron)
www.entrepriseetdecouverte.fr/coutellerie-laguiole-honore-durand

In this artisanal factory, you can see all the processes involved in the crafting of the famous knife embellished with a bee. From the workshop that forges the blades and springs to the assembly and shaping of the end products, the knifemakers share their love of their craft.

● *Tours available in English*



WINES, BEERS & SPIRITS

MAISON NOILLY PRAT

1 rue Noilly, 34 340 MARSEILLAN (Hérault)
www.entrepriseetdecouverte.fr/maison-noilly-prat

In 1813, Joseph Noilly created the first recipe for dry vermouth in France, using the natural ageing process of wine and the maceration of herbs and spices. The Noilly Prat aperitif has been produced in the same way ever since, stored in oak barrels and aged in the cool cellars.

● *Tours and cocktail workshops available in English, German, Spanish and Danish*



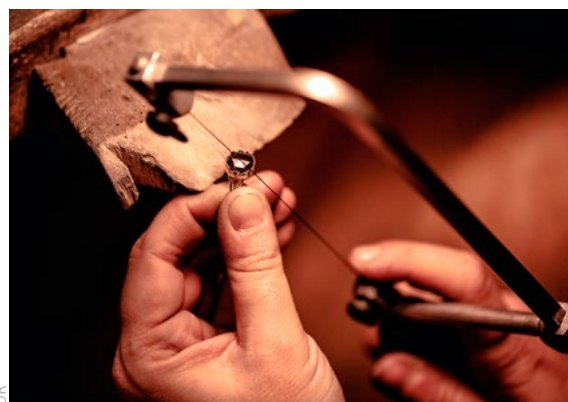
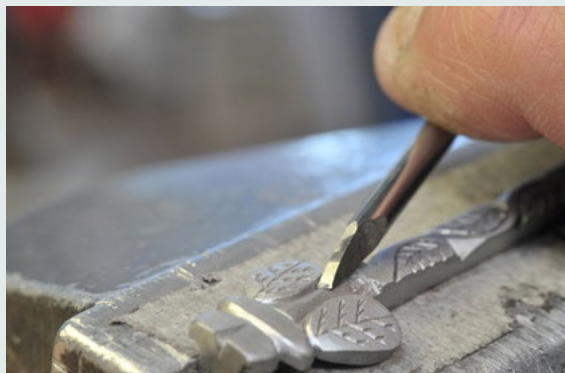
ARTS & HANDICRAFTS

FORGE DE LAGUIOLE

Route de l'Aubrac, 12210 LAGUIOLE (Aveyron)
www.entrepriseetdecouverte.fr/coutellerie-forge-laguiole

This knife manufacturer combines tradition and innovation: it respects the heritage of its age-old savoir-faire whilst honing its production methods. This small locally-used knife has become a cult object and a design reference synonymous with French "art de vivre".

● Tours available in English and German



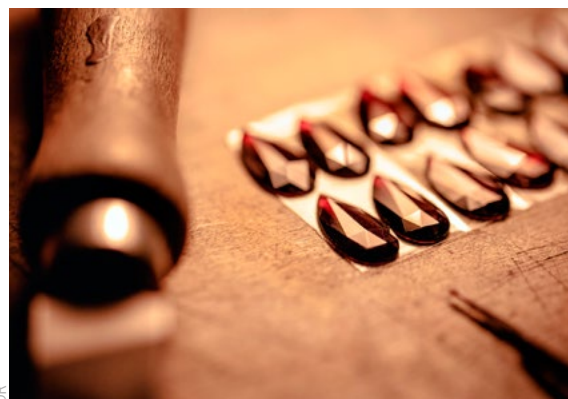
ARTS & HANDICRAFTS

LA MANUFACTURE DU GRENAT

Rond-Point du Canigou, 66500 PRADES
 (Pyrénées-Orientales)
www.entrepriseetdecouverte.fr/manufacture-grenat

When you visit the Manufacture du Grenat (garnet factory) you enter a magical universe that contains and preserves all the savoir-faire essential for the creation of these Catalan jewels: from the gemstone-cutter to the jeweller who fashions the piece of jewellery and sets the garnet.

● Tours available in English and Catalan





DR

ARTS & HANDICRAFTS

Le Mobilier National

MANUFACTURE DE SAVONNERIE DE LODÈVE

1 Impasse des Lissiers, 34 700 LODEVE (Hérault)

www.entrepriseetdecouverte.fr/manufacture-nationale-de-la-savonnerie

This is where luxury carpets, destined for embassies, national monuments and the Elysée Palace, are woven. La Savonnerie perpetuates a weaving technique on a vertical loom, which has been passed down for over four centuries, and uses it to create contemporary pieces.

● Tours available in English



© Vincent Leroux

ARTS & HANDICRAFTS

MOULIN À PAPIER DE BROUSSES ET VILLARET



Le Cambou, 11390 BROUSSES-ET-VILLARET (Aude)
www.entrepriseetdecouverte.fr/moulin-a-papier-brousse

This paper mill, one of the last survivors from the 17th century, passes down its savoir-faire by producing handmade paper (using cloths, horse manure, grape stalks, posidonia...). Here you can learn about its history and production.

● Tours available in English and Spanish



FOOD

SALAISONS OBERTI

Chemin de Granisse, 81230 LACAUNE (Tarn)
www.entrepriseetdecouverte.fr/salaisons-oberti

Salaisons Oberti produces nearly 2,000 hams per week. You will discover the production process: salting with sea salt, the maturation and finally the drying in an impressive ham dryer that you can even step inside.

● Tours available in English and Spanish



DR



DR

WINES, BEERS & SPIRITS

CAVES DE BYRRH

2 Boulevard Violet, 66 300 THUIR (Pyrénées-Orientales)
www.entrepriseetdecouverte.fr/caves-de-byrrh

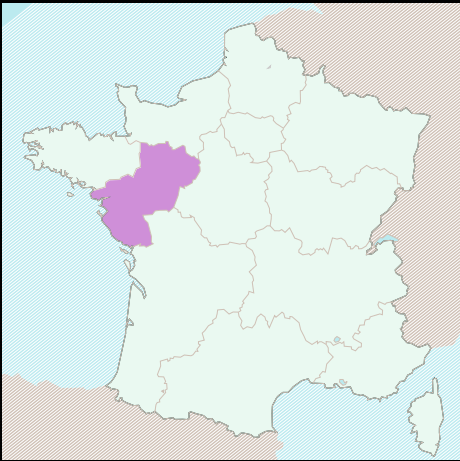
These extraordinary cellars are home to the biggest oak vat in the world. The tour relates the history and production of the famous aperitif, created in 1873 by mixing Roussillon's grands crus wines with various plants and quinine bark.

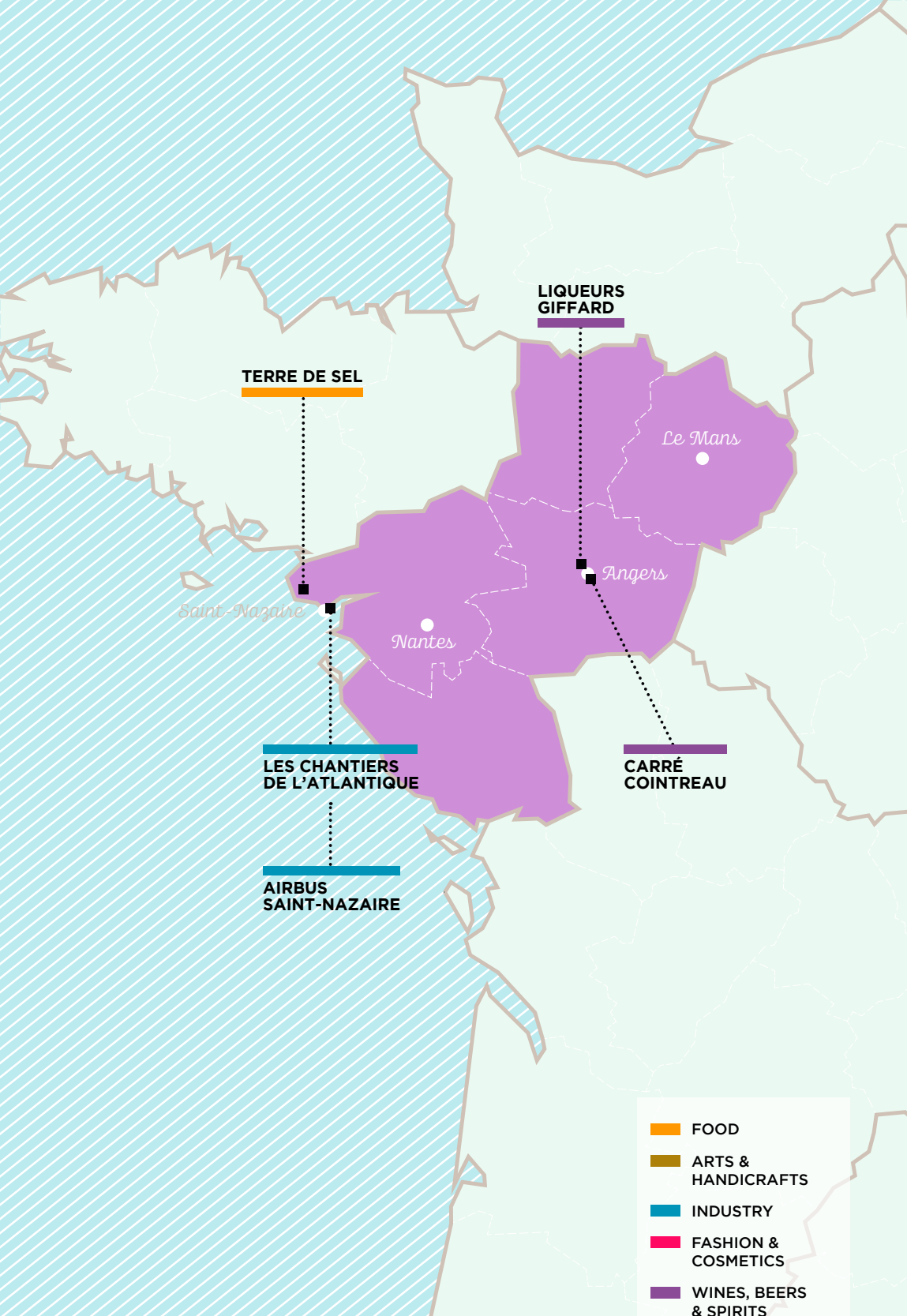
● Tours available in English, Spanish and Catalan



EXCELLENCE IN FRENCH SAVOIR-FAIRE

Pays de la Loire





INDUSTRY

LES CHANTIERS
DE L'ATLANTIQUE

Boulevard de la Légion d'Honneur,
44 600 SAINT-NAZAIRE (Loire-Atlantique)

www.entrepriseetdecouverte.fr/chantiers-atlantique-saint-nazaire

Since 1864, legendary ocean liners, gas tankers and oil tankers have been built at this boatyard which has become one of the world leaders in the shipbuilding industry. On this outstanding industrial site, you can see the construction of these "giants of the seas".

● *Tours available in English*



© Vincent Bauza



© Vincent Bauza

WINES, BEERS & SPIRITS

LIQUEURS GIFFARD

Chemin du Bocage - ZA La Violette, 49 240 AVRILLÉ
(Maine-et-Loire)
www.entrepriseetdecouverte.fr/giffard

The tour starts in a unique space, the "Espace Menthe-Pastille" (a liqueur created in Angers in 1885), dedicated to the company's history and savoir-faire. There, you can discover the magic that takes place to turn the fruit into a liqueur, before touring the production workshops.

Tours available in English



WINES, BEERS & SPIRITS

CARRÉ COINTREAU

2 Boulevard des Bretonnières
49124, SAINT-BARTHÉLEMY-D'ANJOU (Maine-et-Loire)
www.entrepriseetdecouverte.fr/carre-cointreau

An original recipe developed by Edouard Cointreau in 1875, an iconic bottle and highly innovative marketing are behind the success of this well-known brand. All the company's savoir-faire is revealed at this, its sole production site.

Tours available in English and German



FOOD

TERRE DE SEL

Pradel, 44 350 GUÉRANDE (Loire-Atlantique)
www.entrepriseetdecouverte.fr/terre-de-sel

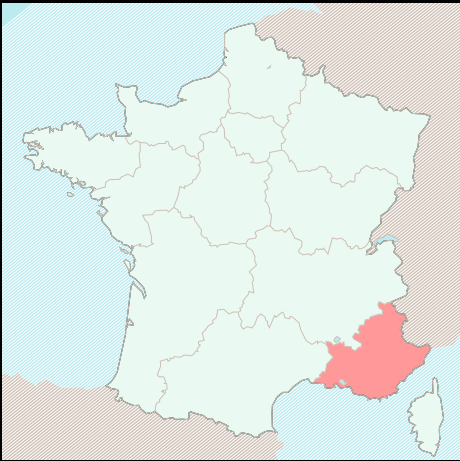
This subsidiary of the "Les Salines de Guérande" cooperative invites you to discover the thousand-year history of salt harvesting at the heart of the salt marshes. The salt workers share their love of their craft and nature-guides tell you about the marshes' distinctive flora and fauna.

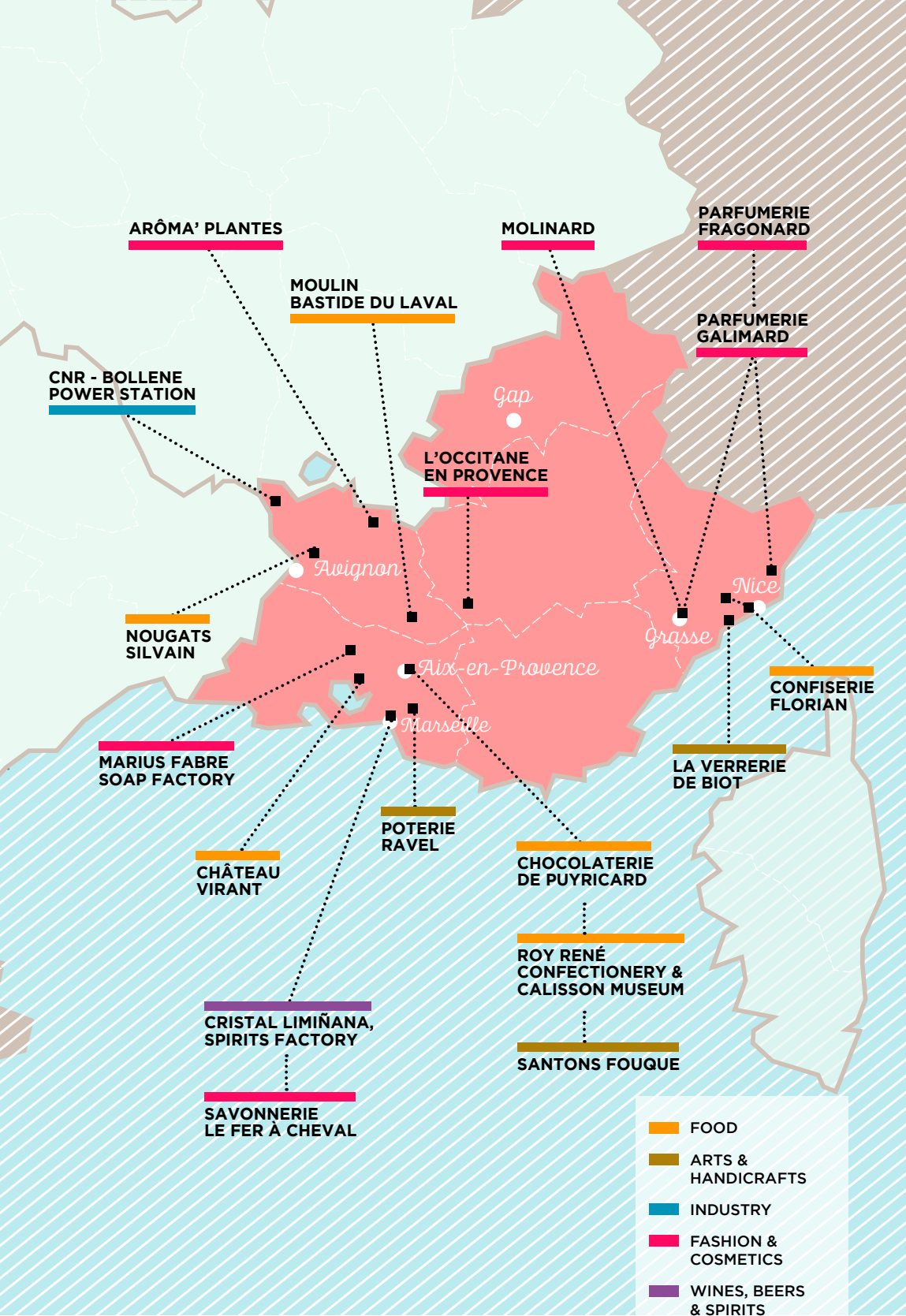
● Tours available in English, German and Spanish



EXCELLENCE IN FRENCH SAVOIR-FAIRE

Provence - Alpes - Côte d'Azur







FASHION & COSMETICS

ARÔMA'PLANTES

Route du Ventoux, 84 390 SAULT (Vaucluse)
www.entrepriseetdecouverte.fr/aroma-plantes

This farm, located at the foot of Mont Ventoux, in the world capital of lavender, is specialised in the production of aromatic and medicinal plants. Here, in its distillery, you can discover the secrets of lavender and essential oils.

● Tours available in English and German



FOOD

CHÂTEAU VIRANT

D10, 13 680 LANÇON-PROVENCE (Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/chateau-virant

Château Virant is a family-owned business that uses some of the most modern equipment available. Each step of the process, from the selection of the olives to the production of the olive oils, calls upon its sophisticated savoir-faire.

● Tours available in English and Spanish





© Camille Moirenc

INDUSTRY

CNR - BOLLÈNE POWER STATION

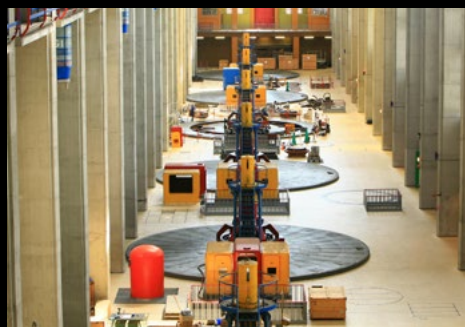
1130 Promenade Léon Perrier, 84 500 BOLLÈNE (Vaucluse)
www.entrepriseetdecouverte.fr/cnr-amenagement-de-bollene

Power plant, sluices, wind farm, solar farm... this unusual set-up allows you to explore the world of renewable energies. You will visit the old control room and enjoy a view, from the balcony, of the imposing generator hall, the beating heart of the power station.

● Tours available in English



© Camille Moirenc



© Camille Moirenc



FOOD

CHOCOLATERIE DE PUYRICARD

Avenue Georges de Fabry
13540 AIX-EN-PROVENCE (Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/chocolaterie-de-puyricard



This family-owned business produces fine chocolates using only artisanal methods and boasts a hundred original recipes. It has also branched out into the production of calissons, macarons, marshmallows and ice cream.

● Tours available in English, Italian, Spanish and Japanese



FOOD

CONFISERIE FLORIAN

Pont du Loup, 06140 TOURRETTES-SUR-LOUP,
14 Quai Papacino, 06300 NICE (Alpes-Maritimes)
www.entrepriseetdecouverte.fr/confiserie-florian-tourrettes
www.entrepriseetdecouverte.fr/confiserie-florian-nice

This producer of jams, candied fruit and syrups has retained its artisanal character since its creation in 1949. Depending on the seasons, you will see the transformation of fruits and flowers from the region into confectionary products, and the production of chocolates all year round.

● Tours available in English, German, Italian and Spanish





© FXE Emeury



FOOD

ROY RENÉ CONFECTIONERY & CALISSON MUSEUM

5380 Route d'Avignon, 13 090 AIX-EN-PROVENCE
(Bouches-du-Rhône)

www.entrepriseetdecouverte.fr/confiserie-du-roy-rene

A layer of unleavened bread and icing protecting a mixture of Provençal and Mediterranean almonds, sugar syrup and candied fruit... this is the famous Calisson d'Aix produced by this confectioner. You will learn about its history and production process and witness its creation.

● Tours available in English and German





DR



© D. Intaragalla



© S. Schlaenzauer

FASHION & COSMETICS

L'OCCITANE EN PROVENCE

ZI St Maurice, 04100 MANOSQUE
(Alpes-de-Haute-Provence)
www.entrepriseetdecouverte.fr/loccitane-en-provence

You will get a glimpse behind the scenes at the production site for this range of cosmetic products that are the standard-bearers for the Provence region around the world: laboratory, weighing workshops, production, packaging and shipping, and a space dedicated to perfumes.

- *Tours available in English and Chinese*



FOOD

MOULIN BASTIDE DU LAVAL

199 Chemin de la Royère, 84160 CADENET (Vaucluse)
www.entrepriseetdecouverte.fr/bastide-du-laval

This olive oil mill is equipped with the latest modern technology. Its vocation is to promote the quality of the oils and olive-growing terroirs of the Luberon region. You will view its operations and extraction methods.

● Tours available in English



© Gérard Cazade



© Guillaume Dujardin

WINES, BEERS & SPIRITS

CRISTAL LIMIÑANA, SPIRITS FACTORY

99 Boulevard Jeanne d'Arc, 13005 MARSEILLE
 (Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/cristal-liminana

A specialist in anis-based aperitifs since 1884, this factory is one of the last to produce Pastis de Marseille in the city of Marseille itself. On the tour, you will learn all about the Limiñana family's Mediterranean adventure and the secrets of Anisette and Pastis.

● Tours available in English, Spanish and Portuguese



DR





DR

FASHION & COSMETICS

PARFUMERIE FRAGONARD

20 Boulevard Fragonard, 06130 GRASSE (Usine historique)

Les Quatre Chemins, 17 Route de Cannes, 06130 GRASSE (Fabrique à fleurs)

158 Avenue de Verdun, 06360 ÈZE (Usine Laboratoire)

www.entrepriseetdecouverte.fr/fragonard

The Parfumerie Fragonard is one of the oldest perfumeries in Grasse. In 1926, the factory took the name Parfumerie Fragonard in honour of the famous painter from Grasse, Jean-Honoré Fragonard. Today, three production factories can be visited, enabling you to learn about the steps involved in the crafting of perfume and the brand's other cosmetic and grooming products.

● Tours available in English, German, Spanish, Italian and Chinese



DR





DR

FASHION & COSMETICS

PARFUMERIE GALIMARD

73 route de Cannes, 06130 GRASSE
Place Charles de Gaulle, 06360 ÈZE (Alpes-Maritimes)
www.entrepriseetdecouverte.fr/galimard

This company was founded in 1747. The origins of perfumery and the extraction methods from the raw materials, as well as the organ (workbench) of the perfume's composer, referred to as "the nose", are presented in a tour taking you through the laboratories and packaging rooms.

● Tours available in English, German, Italian, Spanish, Russian, Chinese and Dutch



DR

ARTS & HANDICRAFTS

POTERIE RAVEL

8 Avenue des Goums, 13400 AUBAGNE (Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/poterie-ravel

Poterie Ravel has been producing garden pots and tableware in Aubagne since 1837. Committed to preserving its traditional savoir-faire, this family-owned business has been producing its entire collection by hand for five generations.

● Tours available in English



DR



© Agence Camélión



© O. Metzger



© Agence Camélión

FASHION & COSMETICS

MARIUS FABRE SOAP FACTORY

148 avenue Paul Bourret, 13 300 SALON-DE-PROVENCE
(Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/savonnerie-marius-fabre

Since 1900, the Fabre family has perpetuated the traditional production of Savon de Marseille, cooked in a cauldron in the heart of Salon-de-Provence. In this authentic, late 19th-century soap factory, you will explore the huge cauldron room, still used for soapmaking, the drying room, as well as the soap cutting and stamping room.

● Tours available in English



FOOD

NOUGATS SILVAIN

4 Place Neuve, 84 210 SAINT-DIDIER (Vaucluse)
www.entrepriseetdecouverte.fr/nougats-silvain

These farmers produce nougats and other confectioneries using honey from their beehives, as well as almonds and fruit from their orchards. You will discover all the production processes used right up to the final confectionery.

● Tours available in English and German



DR



DR



DR

ARTS & HANDICRAFTS

SANTONS FOUQUE

65 Cours Gambetta, 13100 AIX-EN-PROVENCE
 (Bouches-du-Rhône)
www.entrepriseetdecouverte.fr/santons-fouque

The Fouque family has perpetuated a unique, traditional savoir-faire for four generations: the art of creating Santon figurines. The figurine is hand made using very fine clay, then moulded, smoothed and finished off before being fired in an oven and finally painted.

● Tours available in English and German



DR



FASHION & COSMETICS

MOLINARD



60 Boulevard Victor Hugo, 06130 GRASSE (Alpes-Maritimes)
www.entrepriseetdecouverte.fr/parfumerie-molinard

This is one of the oldest perfumeries in the world. The art of perfume creation has been passed down for 170 years, conserving the traditional artisanal skills. This is a journey to the heart of perfume, with the people who create it. A unique sensorial experience.

● Tours available in English, German, Italian, Spanish and Arabic



FASHION & COSMETICS

SAVONNERIE
LE FER À CHEVAL

66 Chemin de Sainte-Marthe, 13014 MARSEILLE
 (Bouches-du-Rhône)

www.entrepriseetdecouverte.fr/savonnerie-fer-a-cheval

This soap maker has been producing the flagship product of Marseille, using only vegetable oils, for 160 years. In the cauldron room, the master soap makers explain how they produce the Savon de Marseille paste.

● Tours available in English

ARTS & HANDICRAFTS

LA VERRERIE DE BIOT

Chemin des Combes, 06410 BIOT (Alpes-Maritimes)
www.entrepriseetdecouverte.fr/verrerie-de-biot

In 1956, this glass factory (which produces glasses, plates, carafes, etc.) revived the Provençal glassmaking tradition with the creation of "bubbled" glass. The master glassmakers reveal the mysteries of the production of Biot glass.

● Tours available in English





Entreprise et Découverte

20, Rue Vieille du Temple - 75004 Paris - France

Tél : +33 (0)1 42 72 10 00

contact@entrepriseetdecouverte.fr

